

# LUX<sup>1.2</sup>

ISSUE 7 | 2021/22



## LUX<sup>1.2</sup> is Jersey's only luxury lifestyle magazine; the only one devoted exclusively to elegant living in Jersey.

LUX<sup>1.2</sup> is an independent, bi-annual, glossy magazine with a distribution network of high-end outlets and UHNW individuals in Jersey, Channel Islands and Mayfair, London. The common denominator of our readership is a love of indulgence; travelling for pleasure, sophisticated dining, high culture, yachting and beautiful cars.

A unique distribution network has been honed to circulate 5,000 copies to an elite readership. LUX<sup>1.2</sup> Magazine is also the one and only luxury magazine for Jersey-based residents and visitors alike.

### Cover

Matt laminate 350gsm hi bright silk

### Content

130gsm hi bright silk

### Pages

120 pages (116 copy - 4pp cover)

### ADVERTISING RATES

|                    |        |
|--------------------|--------|
| Back Page          | £3,500 |
| Inside Front       | £3,250 |
| Inside Back        | £3,250 |
| Double Page Spread | £4,500 |
| Full Page          | £2,500 |
| Half Page          | £1,500 |

### ADVERTISING SIZES W X H

|                    |               |
|--------------------|---------------|
| Double Page Spread | 490 x 340mm * |
| Full Page          | 245 x 340mm * |
| Half Page          | 205 x 155mm   |

\*Add an extra 3mm bleed on all sides of supplied artwork.

### DEADLINES

Copy and advertising deadline:  
Monday 9th August 2021.

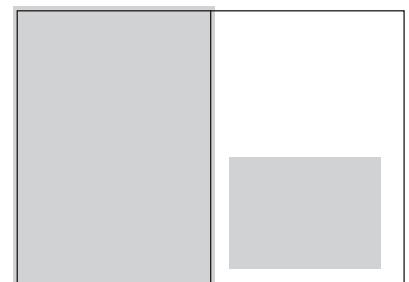
### ARTWORK SPECIFICATIONS

Please supply all artwork in PDF format only, with any fonts embedded or outlined and a minimum image resolution of a 300dpi at 100% final print size. All artwork and images must be converted to CMYK before supplying. Failure to set up your artwork to these specifications may lead to unexpected results during the printing process.

For legibility, we recommend that any text for the Full Page or Double Page Spread advertisements is placed at least 10mm from the top, bottom and outside edges of the artwork and at least 20mm from the edge nearest the spine.



Double Page Spread



Full Page

Half Page

### ENQUIRIES & ADVERTISING SALES

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