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ISSUE 5 | 2019/20





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WELCOME TO LUX^{1.2}

2019 has been another year where the subject of Brexit and the related political upheavals have never been far from the news. Considering the effect that this uncertainty is having on businesses, it seems slightly ironic that 2019 is also the Chinese Year of the Pig, a symbol of fortune and wealth! Perhaps we can look forward to 2020, the Year of the Rat, connected to wisdom, knowledge and learning – hopefully a more potent and calming concept during these turbulent times?

Taking into account the current political climate in the UK, we decided it would be an opportune time to ask some of the experts from Jersey's primary revenue sectors to share their insights and opinions (pg22). We were very grateful for the time they spent providing some interesting thoughts and predictions.

Mental Health has also been a talking point over the past few months and we were privileged to be able to talk to Ruby Wax (pg36), comedian, author and mental health campaigner who has worked hard over the last few years to ensure that people understand that it is ok, not to be ok! The work of Ruby and other mental health advocates ensures that this important issue that affects so many people is thankfully being destigmatised, albeit slowly. Ruby shared her views on a number of topics and humour was never very far from the surface.

With so many external issues to be potentially dwelt upon, it is reassuring to be reminded of the pleasure that can be found in the arts. The American writer, poet and theologian Thomas Merton once wrote "Art enables us to find ourselves and lose ourselves at the same time." It was with this thought in mind that we enjoyed a fascinating morning with Philip Hewat-Jaboor (pg14), Chairman of both Masterpiece and ArtHouse Jersey. Philip welcomed us into his impeccably designed home in St Lawrence and reminded us how important it is to find the beauty in life, whatever that may mean for you.

As always, we bring you a number of luxurious lifestyle features including an update on the newly opened hotel, Grantley Hall, the latest venture for Jersey's favourite chef Shaun Rankin (pg86). We would also like to welcome new guest writer, wine expert Amar Boudjaoui, who in this issue, educates us on the relatively unknown area of Swiss wine (pg40).

I hope you enjoy the latest edition of LUX 1.2 and within these pages you find inspiration, knowledge and just a little escapism.

Kate Welsby
Editor



WWW.LUX.JE

LUX^{1.2}

LUX 1.2 is Jersey's premium lifestyle annual, the only one devoted exclusively to elegant living in Jersey. It is lovingly created for fellow Channel Islanders and people all over the world who may consider Jersey a suitable place to re-locate. The common denominators of our readership are a love of indulgence; travelling for pleasure; sophisticated dining; high culture; yachting and beautiful cars.

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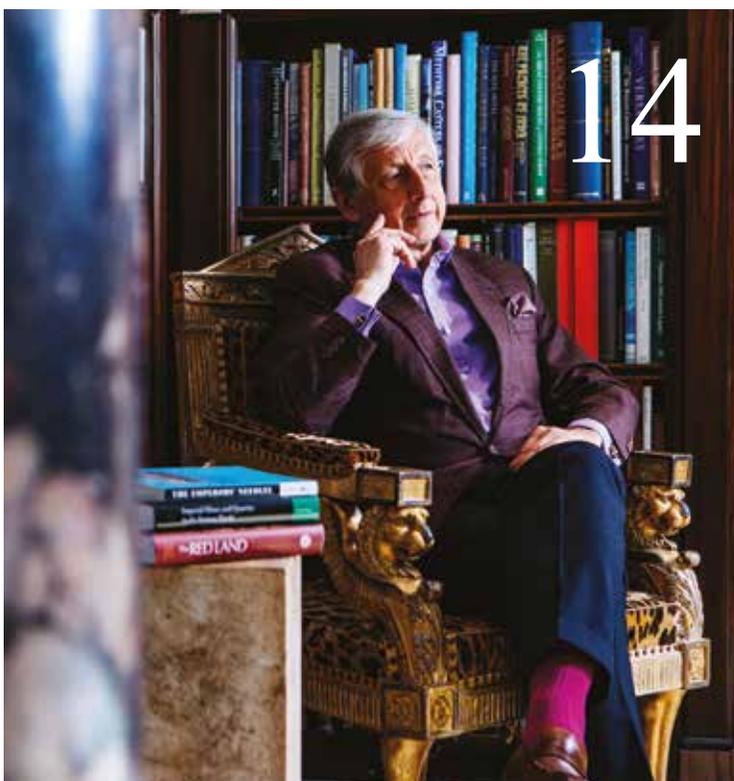
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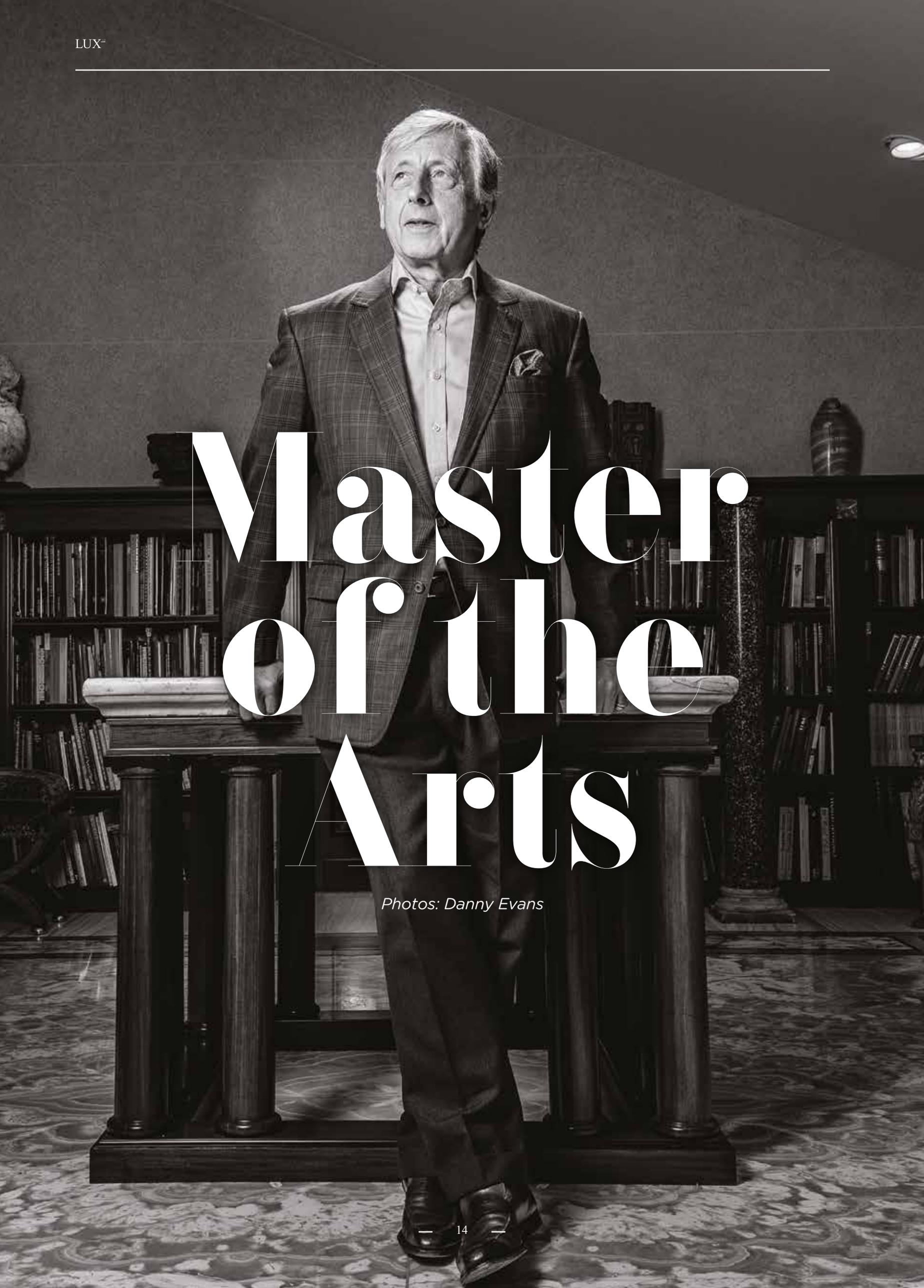
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Master of the Arts

Photos: Danny Evans

Philip Hewat-Jaboor has been connected to Jersey since his parents moved to the Island in the early 1970s. Art Consultant, Chairman of the art fair Masterpiece and most recently the Chairman of our own ArtHouse Jersey, every element of Philip's life involves him being surrounded by interesting and beautiful things. Kate Welsby met with Philip at his house in St Lawrence to find out more about his life in the world of art.

I was surprised to hear that Philip Hewat-Jaboor did not originally plan a career in the art world. As a young man, having just finished formal education, he was going to travel to Switzerland and potentially enter the hotel trade. However, an invitation from the Chairman of Sotheby's to attend a relatively new 12-month art course set him on the path that has now become a lifelong career and personal passion.

“There were five of us on the course and we were invited to go to London for a year to be really taught about the art world and to look at works of art and so on. I was incredibly lucky as it wasn't something I was planning on doing, so it was a diversion really and it happened to fit well with my parents having just moved to Jersey. We had this extraordinary tutor who was completely remarkable and one of the great teachers of his time. We spent the year with him looking in depth at works of art, learning about them and being put through the aesthetic mill, so to speak.

At the end of the year, I was offered a job in a new part of Sotheby's called Sotheby's Belgravia, an auction house specialising in Victorian items which in those days were very unfashionable. We immersed ourselves in the 19th century and it was really pioneering because we were discovering what was good and bad and who made all these pieces and where they came from. We created a market by deciding what we felt was good, bad or indifferent. We were all enormously young. I was only 18 or 19, yet we had this huge responsibility and it went extremely well. Unfortunately, when Sotheby's experienced a down-turn in business it decided, in its wisdom, to axe Sotheby's Belgravia, which at that point was the only profitable part of the business.

After this, I went to work at Sotheby's furniture department in Bond Street where I was part of a small group responsible for sourcing items for sales and subsequently set up what was to become the Client Advisory Department. This

was before we had computers everywhere and we had to work manually through mountains of material on the available collections of the time. It was a very time-consuming and laborious job, but also incredibly valuable to me personally. I learnt a lot about art and also how people live with it. How people are attached to their art (or not) and what an important part works of art play in terms of not only living in a beautiful environment, but also in terms of financial tools. We had this astonishing resource of valuations and had to find out who still lived where, whether the owner was still married, getting divorced or even died; all the things that tend to precipitate sales.

I stayed there for 10 years and then Sotheby's went public and at this point I felt that it was beginning to turn into a bit of a supermarket. For me personally, the thrill of the looking at the ▶



works of art was being diminished by the chase for profit. I've always been rather more interested in acquiring things on behalf of clients, which is why I then left to set up an art consultancy business which was a new type of business at that time.

There was a new wave of wealthy Americans coming to London in the early '80s, acquiring works of art and not necessarily getting it right. So, there was a need there for someone to be able to offer completely objective advice to people who were interested in buying and collecting art and then support them on how to get things shipped, conserved and insured etc.

Most of my advisor business has been with Americans which I enjoy hugely because there's a general understanding in America that one should take advice in every area of your life which I think is very sensible.

I still act as a consultant but, with my work at Masterpiece, it has slipped slightly below the radar, but luckily not entirely."

Masterpiece is the art fair that takes place each year in June and July within the grounds of the historic Royal Hospital Chelsea. Philip has acted as Chairman since 2012 and is justifiably proud of the reputation that Masterpiece has earned as the world's leading cross-collecting fair.

"One of my great joys with Masterpiece is that we have this fantastic opportunity to show the art world to a really wide range of individuals, from experts to people who have potentially never been exposed to it before. We work very hard to provide an environment where it is possible to discover all sorts of things that may never have been seen before. Masterpiece is full of works of art from leading dealers from all over the world and everything you see there has been examined and vetted by 28 committees made up of around 160-170 people. They look at every single object

before Masterpiece opens to ensure that what's on the label accurately reflects what it is.

We arrange the fair in a very multi-disciplinary way that is both unique and interesting. We have everything from classic material to contemporary art, sculpture, manuscripts, jewellery, furniture, paintings, watercolours, drawings, ceramics, glass and so on. We don't put all the old master painting dealers in one corner and the modern furniture dealers in another. This delivers an extraordinary experience of coming to the fair and your eye is being caught by all sorts of things. It's put together with great seriousness but in a very glamorous, comfortable way. It's an incredibly alluring environment.

We work hard with our exhibitors to ensure that they display things carefully to give a feeling of how these pieces could work when you put them into a domestic setting. And it's really all about taking down the barriers (or perceived barriers) of how to approach works of art. I think some people get frightened of going to galleries; there is a sort of resistance. So we try to make it a really welcoming, easy way of engaging.

Some of our dealers also share stands. For example last year, we had an antiquities dealer from New York who deals in Greek and Roman items who shared a stand with a dealer from Washington who brings great 20th century furniture. They put it together in a way that was so enticing, you could potentially say, 'hmm I can do that at home too; this is not so overwhelming'. I think that taste for mixing things up is really coming back, not to just have contemporary or old pieces, but a well-thought out mix of everything.

One of the other areas I worked really hard on was to encourage our exhibitors to put prices on the labels because so many of the pieces are incredibly inexpensive and affordable. The hugely expensive items make the news, but at Masterpiece there is a real variety of different



"If you buy pieces that you absolutely love, they tend to be the best investments."



pieces that suit a spectrum of budgets from £1,000 to maybe £10,000,000.”

Philip is a self-confessed avid art collector, but he is not keen on the financial element that is so often associated with buying art.

“There are many different reasons why people buy works of art. I believe you should buy pieces, because you fall in love with them and they give you great pleasure. I don’t believe in buying for investment. There are probably better ways to invest one’s money and so that is an approach I would discourage. If you buy pieces that you absolutely love, they tend to be the best investments. But to actually go out looking for an investment which a lot of people do, particularly in the current contemporary market, is not really my thing.

I have seen collections put together where people have not had good advice. They’ve not taken enough interest, spent very large sums of money and ended up with a completely incoherent collection. To me, this is just a wasted opportunity.

Fashions come and go. People forget about that, particularly those who are buying for investment. I can give you endless examples of how the market flows. For example, in the early parts of 18th century, there was a certain type of blue and white Chinese porcelain that was incredibly valuable, and you were paying more for one of these vases than a Rembrandt. They are now almost worthless because it became obvious that there are rather a lot of them. They’re still very nice objects and the aesthetic value hasn’t changed, but they’re not fashionable anymore.”

Philip has spent nearly 45 years being immersed in the art world and his enthusiasm and knowledge is obvious and highly impressive, although he admits that even he is still learning. I asked him what advice he might have for someone who is keen to start collecting.

“I have a very simple recommendation and that is to handle your objects; this is absolutely vital. You cannot buy works of art without handling them, without seeing them in the flesh. You can buy things on the internet, but I believe you absolutely have to see the object so you can feel the weight and the texture. You can’t see the scale of something from a photograph.

You have to build relationships with dealers, art advisers and people you trust. It’s a question of ▶

honing your eye. You can read about these things but there's absolutely nothing like engaging with the dealer and handling an object and learning from their experience what to look for and what not. You need to understand about allowable conservation, restoration and so on.

Art is not something that is daunting and terrifying; it absolutely shouldn't be, but historically has been. I'm sure you all have stories about going into certain galleries where there's somebody sitting behind the desk that doesn't look up when you go in. Or there is something on the wall that doesn't have a label and you have no idea what it is. We do the absolute reverse of this at Masterpiece. You can see the prices, meet the dealer or exhibitor and ask questions, learn the history or story about the piece and get a real feel for whether it is something that you love."

As Chairman of ArtHouse Jersey, it's Philip's role to drive the organisation's mission to support artists to make new work that has a positive impact in the local community and broader audiences around the globe. The new headquarters at Greve de Lecq are a suitably stunning setting for an organisation that concentrates on bringing beauty to the people of the Island.

"Our role is broadening and expanding, but the core element is to help support new work locally and produce opportunities to expose the Island to international artists through initiatives such as our residencies and 'artist lock-ins'. This year, we are continuing the programme to take art into schools, which we did very successfully with the paper cutting exhibition in 2016. We are also putting a programme together to go into environments for people who are disabled or disadvantaged, giving them a chance to be exposed to art, whether it is music, paintings or anything. So we're building a really exciting programme.

The knowledge about art can be acquired if you become interested, but there's no reason why any sector of the world should be deprived of the opportunity to have access to it. You could argue that art is already accessible in that you can go to a museum, an exhibition, a church or a country house that is open and these things are generally free. However, at ArtHouse Jersey we continue to do what we can to help open this up to a wide audience from all backgrounds.

"...whether it's looking at a sculpture, seeing a live band or going to the theatre, nobody should feel they can't be engaged and get pleasure from the arts."

People shouldn't feel excluded in any way, whether it's here on the Island or coming to something like Masterpiece. All of these worlds that I'm involved in are accessible. You can get the pleasure from music; you can get the visceral pleasure out of being in a beautiful environment. And whether it's looking at a sculpture, seeing a live band or going to the theatre, nobody should feel they can't be engaged and get pleasure from the arts.

It's really a question of opening people's eyes to these things. It's so easy to walk straight past something and not actually take a moment to look at it. Too often people are looking at the ground or texting, I think the environment in which any of us lives; whether it's at home or out in public, plays such an enormously important role in everybody's wellbeing."

Arthouse Jersey not only works on opening up the arts to the people of Jersey but uses art to promote the Island internationally.

"We're trying to add another string to the Island's bow. I think it's a key part of any civilised society to demonstrate that it is culturally engaged. We bring artists to Jersey, which can be very exciting, because those people then go back and say what a wonderful place Jersey is. It's a much more expressive way of getting people involved in the Island, through the cultural aspects and physical beauty of Jersey."

Philip's stunning house in St Lawrence was inherited from his parents and for a long time he used it as a weekend house, spending the majority of his time living in London, or the home he shares with his partner in New York. Eventually, he decided to settle more permanently in Jersey and started the process of renovating the pair of 17th century cottages into a place that he could really call home.

"I wanted to remodel the house in a way that is more suitable for the things that I collect and the way I like to live.

I have objects that demand space, with light and air around them to really appreciate them and so I sat down with my designer and we worked together on putting all of this together.

I did the library first because I own an awful lot of books. So we came up with this idea of a ▶





“I’m very fortunate to be engaged in a life which is my passion.”

semi-sunk, hidden gallery library space which houses most of the objects that wouldn’t fit in the main house. I am really lucky to be able to have a working library, but also a contemplative space. It’s quite a selfish space, but for me it works incredibly well.

It is most definitely home, and I’ve been trying to come a lot this year. I spend a great deal of time in New York because my partner is there and we’re now taking Masterpiece to Asia in October, so that is going to require rather more travelling.

However, I love the tranquility of Jersey. I have very good friends here and I think the Island is enormously beautiful and incredibly varied.

Whether someone wants to walk or cycle or sit on the beach, there is something for everyone. Jersey has two of the best castles in Europe and the fascinating story of the German occupation history is a big draw. We should relish the fact that we have all this fantastic history at our disposal.”

Philip spends as much time as possible in Jersey, but he is a busy man who still travels extensively. His enthusiasm for his work, however, is obvious. In the small amount of time I spent with him I was able to get a brief glimpse of the knowledge he has acquired and

the enjoyment he takes in sharing this. Jersey is already a very beautiful place to live, but Philip is doing what he can to make it even more so. We finished our conversation with a reflection on the pleasure Philip gets from his work.

“The joy with what I’m doing is that I’m not consigned to one particular box. It’s all linked with my personal passion and everything else. So I’m very fortunate to be engaged in a life which is my passion. Some things I get involved with are paid work and some things are not paid work and that is all good and fine, but everything links. If I’m doing something for Masterpiece, it’s almost inevitably something that can help ArtHouse Jersey.

I think sometimes people need help in having their eyes opened for possibilities, and through my various endeavors, I do try my best to help with that.” ■

If you would like more information on Masterpiece, ArtHouse Jersey or Philip Hewet-Jaboor, please use the following links:

www.masterpiecefair.com

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OPINIONS MATTER

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Albert Einstein once said “Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning.”

LUX 1.2 put some questions to key players working within Jersey’s primary revenue sectors who were kind enough to share their insights and opinions on Jersey today, with some predictions for the future.

Photos: Danny Evans

Chris Ambler

CEO - Jersey Electricity



What current activities are you doing to support the environment in 2019/2020?

Having now virtually completely decarbonised Jersey's electricity supply with multi-million pound infrastructure investments over the last decade, we are now shifting focus towards the 'demand side', helping Islanders become more energy efficient by using smart technologies facilitated by our £11m Smart Meter roll-out and showcased in our Smarter Living concept store within the Powerhouse. We will continue to encourage electric transport by installing and funding more public charging points and we will continue to work with Government to support measures to encourage the uptake of electric cars, e-vans and e-buses as well as other electric personal mobility devices. We are introducing local renewables into Jersey's energy mix in the form of rooftop and ground-mounted solar PV arrays. Though solar PV will not further reduce the carbon content of our electricity supply (a third of which is already from certified renewable hydro-electric sources in Brittany) we are responding to public demand and are working to make larger scale solar PV become economically viable. This will minimise the risk of solar PV leading to higher power prices.

What is good or bad about the current Island approach to environmental issues?

It is encouraging to see the current Government of Jersey make 'protecting and valuing the environment' one of its five key common strategic policies. The States also recently took the major step of voting to make Jersey carbon neutral by 2030. The challenge is to get the whole community to buy into a 'green future' and work together to achieve this efficiently. It will require ambition, bold and fast decision making and innovative strategic thinking by the public and private sector across multiple initiatives within and outside the energy sector. Quicker progress will need to involve moving from fossil fuels to electricity for heating and transportation. The faster Islanders switch from fossil fuels to low carbon electricity, the faster Jersey's emissions will reduce. This will also help to keep electricity competitively priced by maintaining electricity volumes through the Island's network. (Jersey's standard domestic electricity price is around 30% lower than the UK electricity price cap imposed by regulation there).

In brief, what are some of the plans you have for the next 5 years?

Real opportunity exists for Jersey Electricity to support and inspire a fully connected, smart, 'zero carbon' Jersey, providing Islanders with even better value for money, more comfort and more control. Technological advances in

renewables, battery storage and energy efficiency could transform how we generate, use and pay for electricity. Our £11m Smart Meter roll-out lays the foundation for a smart grid which could be a precursor to 'time-of-use' tariffs and smart appliances that could be configured to automatically operate when power is cheapest.

Do you see a time when all cars in Jersey could be electric?

I think over time all vehicles will be electric. Major governments across Europe are making bold commitments to ban diesel and petrol vehicles in favour of electric and all the major vehicle manufacturers are committing to electric models. Unlike many other places, Jersey's electricity network is well invested and we are working hard with third parties to identify more parking spaces (including lamp-posts which can be converted) for electric charging points. To help accelerate the transition, incentives could be used in the short term to ease initial vehicle purchase price.

Do you think renewable energy will ever be seen as cost-effective?

Some people may see renewables as 'cost-effective' now. In fact, some think that renewables provide electricity for free. Unfortunately, that is not the case. Renewable systems, such as wind and tidal farms, require massive initial investment making these technologies almost impossible to deliver cost effective energy without subsidies, which usually comes from higher electricity prices or taxation. Solar PV is closest to being economically viable in Jersey and we are working with local partners to find larger scale opportunities that will benefit the whole community and not lead to higher electricity prices.

What do you believe are the biggest environmental challenges that Jersey faces and how can these be addressed?

The challenges in Jersey are largely the same as they are globally. We live in a remarkable, natural and diverse landscape but we have finite resources that are under pressure from an increasing population. We need to conserve and protect those resources; reduce waste, reduce chemical use, become more energy efficient, protect wildlife habitats on land and sea and de-carbonise by moving away from fossil fuels. It means educating people and encouraging changes in behaviour that the younger generation are, thankfully, already embracing with passion. A clean low carbon Jersey will showcase us as a responsible jurisdiction playing our part in fighting global climate change as well as preserving all that is natural about this beautiful Island. ▶

Eamon Fenlon

Managing Director -
Jersey Dairy



What is the current hot topic for Jersey Dairy in 2019/2020?

Currently there is a resurgence of interest in milk as consumers look for natural sources of protein and natural rehydration drinks. More and more consumers are becoming aware of the fact that Jersey milk is a great source of high quality protein and that it is also an excellent rehydration drink, better than either a sports drink or water because of its balance of protein, carbohydrates, calcium and electrolytes.

In brief, what are some of the plans you have for the next 5 years?

Our primary objective is to continue to supply Jersey consumers with premium quality, locally produced fresh Jersey milk and other dairy products. The local food network in Jersey is very important and involves relationships between the farms, the processors, distributors, retailers, and consumers, where we work together to increase food security and ensure economic, ecological and social sustainability of our community. Our other key objective is to develop existing and new export customers, and enhance and promote the premium positioning of our products to maximise the positive impact on our operations and profitability. Export sales now account for over 30% of our turnover and we have developed strong customer relationships in the UK and overseas markets.

Do you see a time when organic farming becomes the primary model?

Organic milk represents less than 2% in volume of our milk sales in Jersey. It meets the requirements of some of our consumers. However it is a more expensive way to farm and hence it has a higher retail price, so I really can't see the sales of organic milk increasing significantly.

How is the current growth in veganism likely to affect the dairy industry?

Humans have been drinking milk for over 10,000 years and whilst more than 96% of households still actively buy milk there are some challenges to milk consumption, including veganism which is growing and having a small impact on overall sales of dairy. One of the biggest contributors to the reduction of dairy consumption among young consumers is the rise in what are called Flexitarians (flexible vegetarians). Flexitarians follow a diet that has an increased intake of plant-based meals and a reduced intake of dairy and meat. The main drivers for some young people who feel the need to reduce dairy consumption are health, animal welfare and the environmental impact of dairy farming. However the dairy industry in Jersey has excellent credentials when it comes to animal welfare and the environmental impact and with regard to health there is a lot of incorrect information about milk being circulated, particularly on social media. Milk is a natural and nutritious drink with proven health benefits. Unfortunately some consumers don't really have a good grasp of the nutritional content and health benefits of milk compared to the different milk alternatives. The nutritional content and health benefits of milk, particularly Jersey milk, is far superior to that of many of the many plant based alternatives and we need to do more to get this message out there.

Do you have any insights into the future of automation in farming?

There have been a number of technological developments that have been introduced on dairy farms in Jersey to improve efficiencies, in particular herd health monitoring, helping to increase the already high standards for animal welfare on our farms. Our farmers are continually challenging what they do and how they do it to identify ways of improving their businesses and minimising environmental impact through sustainable farming, and technology is playing a growing part in that.

What will be the biggest challenges for your industry in the future

The dairy industry in Jersey has been in existence for a very long time facing many changes and challenges over the years. It has always been successful in dealing with these and it will continue to do so by looking at every challenge as an opportunity. Consumers have loved milk for thousands of years and will continue to love it for many more. It is a natural, nutritious and delicious drink.

Joe Moynihan

CEO – Jersey Finance



What are the current hot topics for the finance industry in Jersey in 2019/2020?

Our focus is on continuing to differentiate Jersey as a jurisdiction. We fundamentally believe that Jersey has a really good story to tell that sets it apart from other centres. For instance, our commitment to innovation, digital and the highest levels of oversight and governance, together with our strong belief in being a force in facilitating global investment. Our finance workforce today, for example, stands at almost 14,000 people. That's the largest dedicated workforce of any Crown Dependency or Overseas Territory and is massively important when it comes to the availability of expertise, service quality and demonstrating real substance; areas where other centres may struggle. Our global reach is also formidable compared to other centres. In the past year, we became the first International Finance Centre (IFC) to be permitted to establish an office in the Dubai International Finance Centre (DIFC), while this year we mark the 10th anniversary of our Hong Kong office, and we will also open our New York office.

Jersey has previously held the label of being a tax haven. Do you see this changing?

We would always counter the suggestion that Jersey is a tax haven and indeed senior politicians and authorities have stated that Jersey should not be referred to as such. When assessed against global standards of transparency, cooperation and regulation, Jersey consistently ranks as being in the top tier, often out-performing OECD and G20 nations. As recently as March of this year, European Finance Ministers (ECOFIN) 'whitelisted' Jersey as a co-operative jurisdiction on tax matters. Against any sensible benchmark, Jersey is a world-class IFC and a hugely positive force in facilitating global financial flows.

In brief, what is the main focus for Jersey Finance over the next 5 years?

Looking forward beyond 2019, there is every reason to be confident about our future as a progressive finance centre. Private wealth continues to be generated around the world and investors are looking for centres like Jersey that can offer specialist cross-border expertise and certainty, while the rise of alternative investments plays to Jersey's strengths. One key focus will be our digital strategy. Our ambition is to be the best IFC in the world to do business with remotely in a digital world, and we are well on our way to achieving that. We've got a great track record in the cryptocurrency space, having been home to the world's first regulated bitcoin fund and with global crypto exchange Binance setting up a Jersey operation last year. We're now focused on a number of new areas in the fintech space, including wealthtech, regtech and cyber security.

In your opinion, what areas of the finance industry are likely to grow?

There's no doubt that this year has seen a surge in interest in socially responsible investing (SRI). Out of a total global investment universe of \$88trn, SRI now accounts for \$23trn so it's a sizeable market, and it's growing. SRI requires a robust platform, expert knowledge and experience with genuinely strong international connections and Jersey can tick the box in all of those areas. Currently Jersey services SRI funds valued at more than £7bn and, given our global reputation for fund servicing, I think we will see that grow over the coming years.

What are the biggest challenges for the finance industry in Jersey?

International regulatory initiatives and political pressure will likely continue to exert pressure on international financial services. As an industry, we need to be ready to mitigate those challenges and I believe we can do so, by providing products and services that address both market and societal needs, and by continuing to find new ways to tell our positive story while clarifying some of the myths that persist around IFCs. We have a good track record in these areas. In recent times, we've brought innovative products to market such as the Jersey Private Fund and the Jersey International Savings Product to support global flows. We're also focused on delivering cutting-edge insights in global finance through our evidence-led research work, which is helping to illustrate the added value IFCs like Jersey bring to global markets. ▶

Kerry Philips & Victoria Markland

Director & Associate
Negotiator – Thompson
Estates



What are the current hot topic items in the housing industry in Jersey for 2019/2020?

Most people are interested in what the market is doing, how much their house is worth and whether prices are going to continue to rise. We are interested in the availability of properties in the 500K to 600K bracket where there is a real shortage of stock coming onto the market. There are a lot of apartments being built at the moment and these developments are attracting investors, but prices have been pushed up and have broken records this year and we wonder how sustainable that is.

Affordability of housing in Jersey continues to be a challenge. What are your thoughts on this and how can young or first-time buyers get on the ladder?

We're seeing that first-time buyers are a lot older now. They have families and established careers, but they have been living in rented accommodation to save for their deposit. Years ago, first-time buyers may

have been a couple with no children who would buy a one or two bedroom flat, but now first-time buyers may already be looking for a three bedroom house. I think so many people want their forever home at the start, rather than starting with a smaller property and working their way up. Renting used to be considered a much more temporary option, but people are now asking for much longer leases. The outgoing costs of renting are significant though, so we are seeing a lot of people staying with parents or having to turn to the family for help to raise the deposits. Parents are helping their children by selling up and down-sizing to give a chunk of money for the deposit. Families are also looking for two generation properties.

Do you think planning permission will change or develop over the next 5 years?

I wouldn't say we are seeing lots of properties being bought to just knock down. However, we are seeing older properties getting sold because they don't have the high price mark of a new build and it gives the family an opportunity to live in the house and slowly do it up over time. It gives them the space, but it might not be the modern, beautiful house that they wanted, so they have to create what they are looking for. The Planning Department are in an incredibly difficult position because there is such a lack of stock, yet at the same time we need to maintain the beauty of the Island and not over-develop. It can be tricky sometimes, but I think in essence it's what is right for the Island. You have one side that is crying out for houses, but if the Island starts to get too over populated, then it could start to feel like we have lost Jersey.

What are the current trends in housing types – modern vs traditional?

Years ago, everybody wanted the traditional granite farmhouse with the land. Buyers do still look for those properties, but the trend is moving towards a preference for the modern, new build. People are busy with their lives and want easy, move your furniture straight in properties, with lower maintenance costs. There will always be the market for traditional houses in Jersey because the granite residences we have over here are so beautiful. Locals really like the traditional build but people who are new to the Island definitely come for that beach view and tend to prefer the modern houses.

What are the biggest challenges for the housing industry in the future?

One of the biggest challenges is sustainability for first-time buyers. It is becoming really tough and as we have said, we are finding that the age of people buying their first property is really increasing which raises the question of how long this can go on for. We are still in a rising market and everything goes back to supply and demand. As long as they keep building the one and two bedroom properties, we have the buyers. It is a lack of stock in the larger end that continues to be the challenge.

Keith Beecham

CEO – Visit Jersey



What are the current plans for tourism in 2019/2020?

Our plans are framed in the Jersey Destination Plan, the strategy for the Island's attempts to develop and improve what we call 'the visitor economy'. This covers tourists, visiting friends and relatives and business travellers. In very simple terms by 2030, we hope to grow the visitor numbers to one million people spending £500 million. Our role at Visit Jersey is to help the world fall in love with Jersey and to help Jersey fall back in love with tourism. In return we promise to deliver a minimum of £5 for every £1 which we beat in 2018, delivering £7.6 for every £1.

Do you think the growth of models such as Airbnb will affect Jersey?

The number of hotels, B&B and self-catering beds we currently have in Jersey is around 10,800 which is not enough for demand. From Visit Jersey's perspective, Airbnb is a positive trend because it's giving consumers choice. However, it needs to be fair to all in the marketplace and the 1948 tourism law which regulates this area is out of date and not fit for purpose. We are encouraging the Government to bring a revised law that provides protection for our consumers and is fair for people who provide accommodation.

What influence do you think the internet and social media will have on tourism in the future?

It is huge now and it will obviously continue to grow, becoming the dominant medium for people to use when choosing their holidays. The danger is that human beings tend to get swamped by too much noise and data, so we have to find a way of filtering things out. We will soon reach a stage where the

individual will be able to completely screen out incoming data to only receive information they really want. This is challenging for organisations such as Visit Jersey, as we will find it harder to reach potential untapped markets. Historically, we all valued rating schemes such as AAA and the RAC because there was no hidden agenda. We are now in a place where these are falling away because individuals are now giving their personal reviews on sites such as TripAdvisor and within the influencer market. However, what is becoming increasingly clear is that these sources can't always be trusted as they are open to abuse and sponsorship influence.

What changes could be made to Jersey, outside of the direct tourist industry, to increase the appeal of the Island?

We need to ensure that the environment of Jersey is sustained. Jersey is as beautiful as it is because of the hard work of our farmers, the National Trust and Jersey Heritage, so we need to continue to support them.

Are there any interesting changes on the horizon for tourism in Jersey?

Well I suppose to answer that question is what we would like to see, which is continued good route connectivity for Jersey between the UK and Europe. The new Manchester flight route started in 2019 and Edinburgh will be going year-round, so these are really positive for the future. The development at Les Ormes and the potential new Premier Inn are also great news in terms of increasing the bed numbers. We are also seeing interesting innovations to visitor experiences. One example is Sumas restaurant working with Seafaris to deliver a trip to Les Écréhous where you can then have a restaurant quality barbecue.

What will be the biggest challenges for tourism in the future?

I think a trend, and therefore a potential challenge for tourism, will be more focus around the passions that people have rather than their age. So when we promote Jersey it should be as a place to visit regardless of age. The other challenge is around over-tourism and countries have got to work out what sustainable tourism looks like. Jersey doesn't have this problem now and we've got a long way to go before we do. But I think it's right to be thinking now about how to find the right balance for both residents and visitors. We also need to remember that visiting somewhere still isn't a digital experience; it is still an analog experience. We have to work on the people side of the business. You can have self-service check-in and a robot serving you drinks, but ultimately a holiday touches your heart and it is people that help do that. ▶

John Le Fondré

Chief Minister of Jersey

What are the current areas of focus for the Government of Jersey in 2019/2020?

The ambitions for this Council of Ministers are encapsulated in the five strategic priorities agreed last year, for its term of office. These were:

- We will put children first
- We will improve Islanders' wellbeing and mental and physical health
- We will create a sustainable, vibrant economy and skilled local workforce for the future
- We will reduce income inequality and improve the standard of living
- We will protect and value our environment

Specific items also include pushing ahead with the new hospital, seeing that the Island Plan comes to fruition and starting to tackle the longstanding issues of population, housing and migration.

The Future Jersey vision for 2017-2037 was shared 2 years ago. Has anything changed since this was published?

The Island faces many of the same challenges and possibilities as it did two years ago and whilst specific challenges may arise in the short term, the long-term principles such as "safety and security", "natural environment" and "affordable living" all remain long-term goals.

In brief, what would you specifically like to achieve during your time as Chief Minister?

When we started, there were a number of difficult issues that needed solving. I therefore want to see that the organisation of the public sector has been left far stronger, with a new structure, and a better, more efficient working environment and pay model. I want to see the decisions on the Hospital, Fort Regent, and a permanent Government HQ having been made, and being implemented. Finally, I want to see the long-standing issue of the Island's population addressed, with a plan in place to manage it, looking forwards.

Jersey is a great place to raise kids, what are the successes and what areas do you think need to be improved to continue supporting and developing our young people?

Jersey is a fantastic place to bring up a family. It is fundamentally a safe place, with lots of opportunity. In a small Island we have an accessible and diverse environment, a rich heritage and a thriving arts and sporting community. There is nothing better than watching a St Ouen's bay sunset on a summer evening, all within the context of a good economy, and overall a vibrant lifestyle. However, it is clear that the world is changing, and today's children need wider skills compared to when we were growing up. Digital and computer skills are as important today as any other "core" subject. We need to be in the right place to ensure that youngsters either remain, or choose to return here after their studies, and that includes solutions towards the burgeoning housing problems that we face. Mental health amongst young people is important, and in the age of social media and technology, the rewinding and reconnection projects should be supported. Protecting our natural environment and heritage is also important and ensuring that all children (including teenagers) are taught to fully appreciate and understand the Island must be on our agenda.

What do you believe are the biggest challenges for Jersey in the long-term?

Internally, the biggest challenge is maintaining and diversifying the Island's economy, whilst being mindful of population issues and the need to protect our environment and green spaces. We also need to look at our ageing population, as do many jurisdictions, to ensure we are able to sustainably provide for the Island in the future. Externally we must ensure that the economic and social contribution of Jersey globally is understood, including our unique constitutional position.

What are the biggest challenges that the Government of Jersey faces in addressing all the concerns of the people of Jersey?

Islanders will have a range of personal priorities for the Government to achieve, be it becoming carbon neutral, house prices, providing a new hospital, or managing the Island's population levels. The biggest challenge we face as a Government is to ensure the population understands what we are doing and why. We cannot do everything, and we have to prioritise what we collectively think are the most important and pressing issues for the Island in the context of the world in which we find ourselves. ■





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LUX[®]

Target Jersey

Photos: Danny Evans



Kate Welsby meets Daniel & Susana Rowles of Target Internet. Since relocating from Brighton to Jersey in 2018, they have found the ideal platform to grow their digital marketing skills business and deliver the perfect homelife for their family.

I met Daniel and Susana at their beautiful home, The Elms, in St Mary, a property that they have been renting from the National Trust since they moved to Jersey with their two children, Teresa (17) and Charlie (9).

Let's jump straight to it, tell me how you guys met?

D: I was doing lots of digital marketing training at the time and Susana was running a boutique hotel in Lewes. I was there to deliver a training course, and she was organising the venue, checking out that everything was going smoothly. I was smitten straight away. Two weeks later, I was back at the hotel and it just went from there. We were engaged three months later and married within the year. Funnily enough, we got married at the hotel, in the same beautiful room overlooking the gardens where we had first met less than 12 months previously.

S: I think that when you're a certain age, things fall into place quickly, more so than when you are very young. I knew straight away that he was the one.

What brought you to Jersey?

D: We had already decided that we were going to move from Brighton and then I came over to Jersey for work and just fell in love with the place. At that point, it was 'OK, how are we going to move here?' It was very much a personal decision, rather than a business one.

Was it hard moving here for Charlie and Teresa. How have they found it?

S: It's an interesting one actually as Charlie is a completely different child and has really thrived since we moved. He spends most days in his 'uniform' of shorts, t-shirts and wellies, playing nerf guns outside with his friends. He also loves his new school, St George's.

D: Teresa is 17 and has just finished her GCSE exams. She was going to be moving to a different college and as all here friends were going in



different directions anyway, it was a good point to move. She chose Hautlieu, which is GCSEs and A Levels only, so it feels like a much more grown up environment. As parents, we are also enjoying the fact that Jersey feels like a much safer environment for both of them.

How have you found living in Jersey compared to Brighton?

S: I always said I loved Brighton in the winter, but not in the summer which some people thought was just crazy. Brighton in the summer is a great place to hang out with your friends when you're in your 20s and 30s, but when you've got kids and a family then your priorities change. We enjoyed our time in Brighton, but it was definitely the right time for us to move.

You mentioned Charlie and Teresa's schools, have you noticed differences between schools here and in the UK?

S: There is definitely a more noticeable environment of inclusion in Jersey and the students are pushed forward, but in a much less stressful way. Each child can develop and thrive in their own time. We talk about having a society where failure is okay, but we seem to teach them from very early on that you must always strive towards perfection. It doesn't really teach them that it's okay to just have a go. It seems like if you fail at your SATs, your life is over. How many of us had exactly the grades we needed or knew what we wanted to do at that age? ▶

So, the schools, are working out really well. Another big thing when moving your family is finding the right property. How did you come to be living in a National Trust house?

S: It was just absolute luck. I came over on a miserable, rainy and cold weekend in December. This was the second property we saw, and I absolutely fell in love with it. I was with Charlie and he disappeared whilst we were looking around because he was off opening cupboards and finding all the hiding spots and he said to me, 'this house is perfect'.

D: It's phenomenal because the rent goes into the National Trust as well.

S: I think it is important to make a house a home even if it is rented. And it does feel like home. The kids really love it here and even the dog is happy!

D: We adore the house and the property around it; the orchard and a walled garden are beautiful. We became corporate members of the Trust and we have really embraced all the activities that take place around the house: the Black Butter making, the rural, farm stuff and the various visitors. We've also been collecting items where the house has been used in artwork. We have a Jersey stamp and an old phone card. I also got in touch with the paper cutting artist Layla May Arthur. She does paper cuttings of each parish and the one for St Mary includes The Elms. We really want to embrace the history of the house.

I believe you also run your business from the house?

D: Yes, we have an office in the house and then we also work from the Digital Jersey hub as well.

Susana, I understand that you are keeping bees?

S: I think there's something that happens as you get older or maybe it's because of having kids that you start getting back in touch with nature. A couple of years ago there was quite a lot of news about the demise of pollinators and that sparked an interest in me. So, quite randomly, I decided to go and do a husbandry course.

D: The National Trust have been very kind and given us some space that will be kept organic to avoid the problems bees have with pesticides, so we have got a hive up there. I go up with Susana and Charlie in our beekeeping outfits and we help out where we can. We've really got back into nature since being here; Susana has even been making blackberry jam!

S: Something about this house has really reconnected me back into living within the land. In the late summer, we get walnuts and there is the black butter festival; I love it.

D: I find it funny because I've always been a city boy. I grew up in London, then moved to Brighton and now that I've moved to Jersey, you could not drag me back!

S: I have always been drawn to the countryside

in a way; I quite like the quiet.

D: Although it was quite weird at first to go from living in Brighton where there's always noise, to being here where there's absolute silence!

How have you found integrating with the local community?

S: Obviously as a mum you meet people at school, but we both felt it was really important to get involved in the community. I'm the treasurer of the 23rd Jersey Scouts Group and I also joined the Georgian Association at St George's School. In the summer, we got also involved with LEAP programme at the Jersey College for Girls.

You work together on Target Internet, how did that happen?

D: I was running a digital marketing agency that had started with three of us and within a year there were thirty of us, we were in the Deloitte Fast 50, for a couple of years and eventually I got to the point where I decided to leave the agency as I wanted to go off and do my own thing. Target Internet started off as me just doing consultancy training, but I always knew I wanted to start an online learning business. It was growing really nicely, but I desperately needed someone that was commercially focused with an understanding of marketing and at that point Susana was on maternity leave.





“We really want to embrace the history of the house.”

S: I had just had Charlie and reached that point where I made the decision that I didn't want to continue working for someone else, when we could just be working on the business together.

D: We both have different, but complementary, sets of skills. Susana is very good at financials, staff management and the running of the business day-to-day. I travel around speaking at conferences and writing books and focusing on the technical side. The two things have worked really well together.

What is it like working together as a couple?

S: We get asked that all the time. I think the beginning was probably the hardest, not bringing stuff from work into personal life and vice versa, but it is invariably impossible to separate the two. I think because we do have quite different focuses, it doesn't really transgress too much.

D: I think you just learn to adjust and find the right tone with each other. Once you suss that out it actually helps your relationship because that mutual respect has to be there. You have to learn to manage any negative stuff that's going on, whether its work or personal, otherwise the two will blur into each other.

S: I suppose it's the same as with the kids. We're raising kids together and we have the general idea of how we want to do things. It is not always the same approach and we have had to adjust as we go along. It is exactly the same with Target Internet, except we are growing a business instead of raising our family.

And now you are starting a new venture with Innovate Education, tell me about that.

D: It has always been part of our agenda to really contribute to Jersey where we can. I've worked in universities for a long time and it is my observation that they aren't always preparing students effectively for working life. Students are also getting massively into debt for degrees that aren't really worth the paper they're written on. We also know that the university system doesn't work for everyone and there are very limited further education opportunities on the Island.

Additionally, we know through benchmarking that there is a massive digital skills gap. Digital Jersey have the agenda of pushing for digital growth, so the Island has a more diverse economy. ▶



“People travel halfway across the world to get the experiences that we are getting here.”

So, we decided to start Innovate Education and implement the Digital Leadership Programme. This is a two-year programme consisting of technology, coding, creative, design, video production, management and leadership. The students will study for two years but they will also spend those two years working on live projects.

We’ve got loads of brands involved to give them projects to work on and they will leave with a set of professional qualifications but also with two years’ work experience. Hopefully we’re creating something quite special because the aim is to be world-class, bringing in academics, speakers and business leaders to make the course truly exceptional.

S: It’s the same cost as doing a degree, £9,250 a year, but over two years instead of three. If you do a two year course in the UK it is considered an accelerated degree and costs £11,000 per annum. You also have the benefit that the students don’t have to leave the Island and potentially won’t have additional costs of living whilst they are studying.

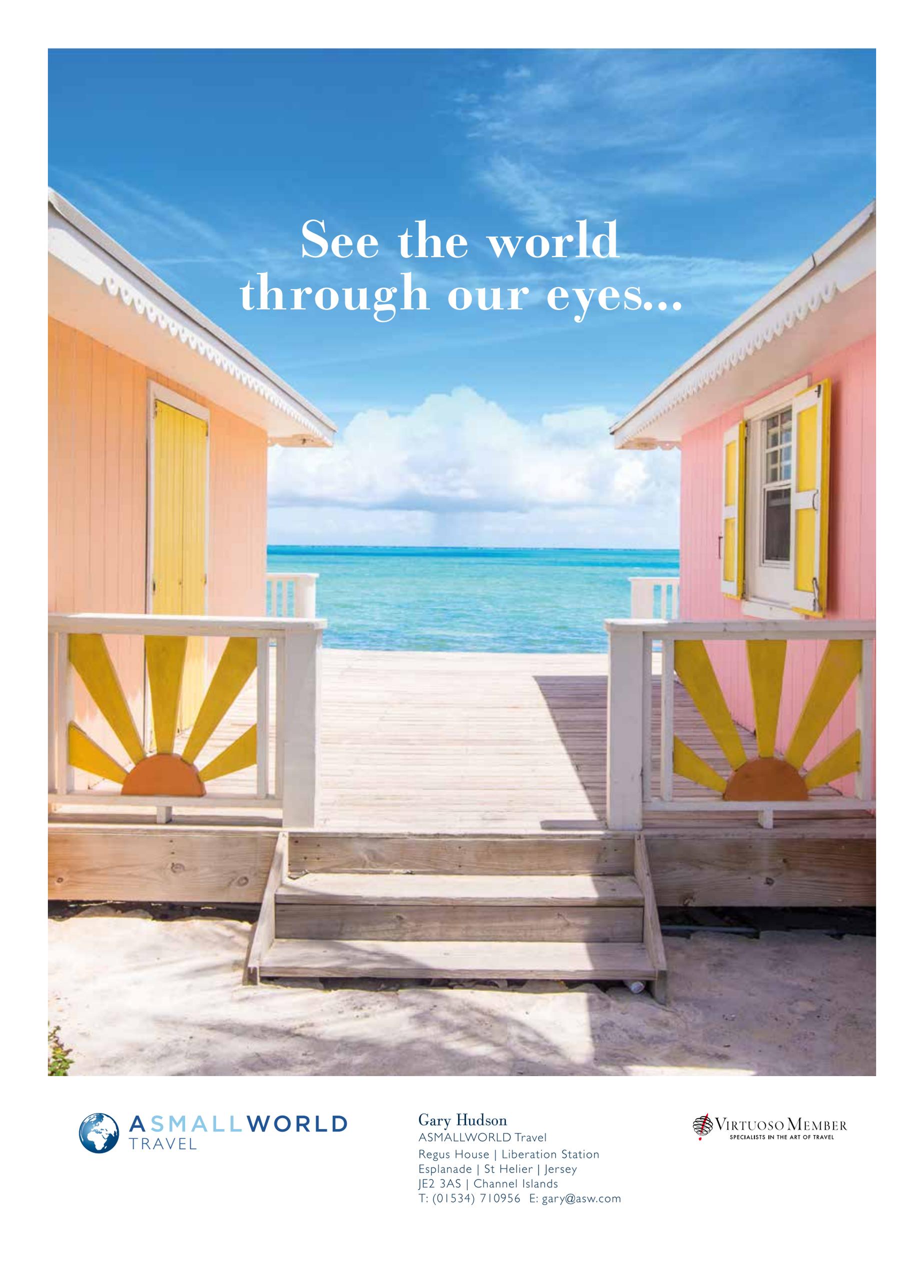
D: We can cover the whole course in two years because most university degrees get a number of contact hours and loads of reading time, whereas this will be 9 to 5 every day so it’s like a full-time job.

It sounds like the move to Jersey has been a really positive one for both your business and your family.

S: Absolutely! We really love it here!

D: It’s a bit strange when you consider we lived in a seaside town before we came here, but never did anything like the same level of outdoor activities as we do now we are living in Jersey.

S: One thing I found amazing is that almost every time, we have been to Les Écréhous, we’ve seen dolphins. People travel halfway across the world to get the experiences that we are getting here. You can get to some of the harder to reach beaches on paddle board or kayak and have them completely to yourself. I don’t think there is a place in the UK with a sandy beach and the good weather where you can get that sort of experience. ■



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Being Ruby Wax

Ruby Wax recently bought the 'How to be Human' tour to the Jersey Opera House. Kate Welsby was lucky enough to have a quick chat with her after the show to pick her brains.



Ruby Wax is a multi-talented woman; actress, comedian, author, public speaker, mental health campaigner and advocate. She has had a hugely successful career in television and literature and is the proud owner of a master's degree in Mindfulness Based Cognitive Therapy and an OBE for services to mental health.

Her autobiography 'How do you want me?' was followed by 'Sane New World' and 'A Mindfulness Guide for the Frazzled'. In her latest book 'How to be Human', she partners with a monk, Gelong Thubten and neuroscientist, Ash Ranpura, attempting to answer life's big questions about what makes us human and how our minds work. This book has now been turned into a sell-out tour.

Ruby on her latest book and tour...

"I am interested in the subject of how the mind works, so this book and tour isn't really about mental illness; it's about everything; who we are, why we are the way we are. I am not reading from the book; it's a comedy show, not a serious lecture.

What I talk about in the show is that we have come to a point where we are so technologically savvy, we've built almost too much equipment and it is overwhelming because it's given us too much choice. It's created wonderful stuff, everything you have ever dreamed of, but our little brains can't handle that, so we're going to have to catch up. You will have to upgrade your mind as much as you've upgraded your phone."

Ruby on the pressures of touring...

"We've done about 40 to 50 shows. We're taking the summer off, but otherwise we are busy until November, but we really love it, you know. It's really good fun. It's not difficult work and it's great to be doing this with Ash and Thubten too; they are naturals."

Ruby on practising mindfulness...

"We have to do things to work our brains, you know. It might feel difficult, but we have the right equipment, it's just that we have never consciously used it.

"I am interested in the subject of how the mind works, so this book and tour isn't really about mental illness, it's about everything."

It's the same as people going to the gym; it's exercising your brain, what can I say? So, it's not a real difficult thing to do. All you are doing is teaching your mind how to focus, and that doesn't come automatically, otherwise people wouldn't be so easily distracted. You can listen to Headspace. To me it's easier than going to the gym. I use it for depression, and it is good for anxiety, but it isn't a magic pill. You have to focus your brain, and then you don't get the anxiety about anxiety. You will get stressed, you're supposed to be, but then you won't stress about being stressed.

I don't want to sound like I'm sitting here now with crystals jammed in my chakras, listening to wind chimes and running with the wolves. Spirituality isn't like some Body Shop ointment you smear all over yourself to cover the stench of your own shortcomings. It's tough work and I'm not even close yet, but I've taken the first steps." ▶

“Switching off comes naturally to some people, but not many, because speed is addictive. I use the phone addictively. I mean, I’m like everybody else, but I know it’s an addiction, so sometimes I can catch myself and be able to put it down faster.”

**Ruby on social media...**

“We can’t get rid of social media; people are wasting their breath. The media is also pumping up the fear of it. It’s already here and there is no point having a conversation about going back. But, there is a way to learn how to use it when you need it, but then put it down when you don’t, but that takes practice.”

Switching off comes naturally to some people, but not many, because speed is addictive. I use the phone addictively. I mean, I’m like everybody else, but I know it’s an addiction, so sometimes I can catch myself and be able to put it down faster. I don’t read the news that much because I don’t want to be deranged from panic. You can start to filter what comes in and what doesn’t.”

Ruby on being the founder of Frazzled Café...

“Frazzled Café is my baby. I started the charity because during my travels I encountered thousands of people who wanted to talk and feel connected. Frazzled Café is supported by Marks and Spencer who let us use their café spaces in selected stores after hours. These meetings provide a safe and anonymous space where

people can talk openly and receive support to help cope with the stresses of modern-day life. The message at Frazzled Café’s is very much that “it’s ok not to be ok”. The number of locations has been growing steadily since the charity was launched in 2017. There should be one here; Jersey needs a café. You guys should get in touch with the charity and register your interest, so they can look into launching one here.”

Ruby on studying and receiving her master’s degree from Oxford University...

“My proudest achievement. My kids watched me graduate and said everyone else looked sombre, but I was smiling so insanely that I looked like a demented clown head.”

Ruby on being a poster girl for mental illness...

“I agreed to pose for what I thought would be a small discreet photo to raise money for Comic Relief. You can imagine my horror when I walked into a tube station and saw a gigantic poster of me with ‘This woman has mental illness; can you help her?’ written underneath. I turned it to my advantage though by writing

a show called “Losing it” in 2010 that toured mental institutions for two years and if you can make a schizophrenic laugh, you’re half-way to Broadway.”

Ruby on being awarded her OBE at The Priory in Roehampton...

“This was the happiest day of my life. I couldn’t believe they were talking about me. I chose the Priory as the place to receive the OBE to celebrate the fact that the stigma around mental health is becoming a thing of the past. There’s nothing to be ashamed of.”

Ruby on the changing perception of mental health...

“I think the perception is really changing. It has a little bit to go but it is a very dramatic improvement and has taken a huge leap since I have been campaigning. Even the government understand the issue. People talk about it now and they wouldn’t do that if there was still such a stigma, so I really think it’s getting better; actually, I don’t think, I know.”

Ruby on her next project...

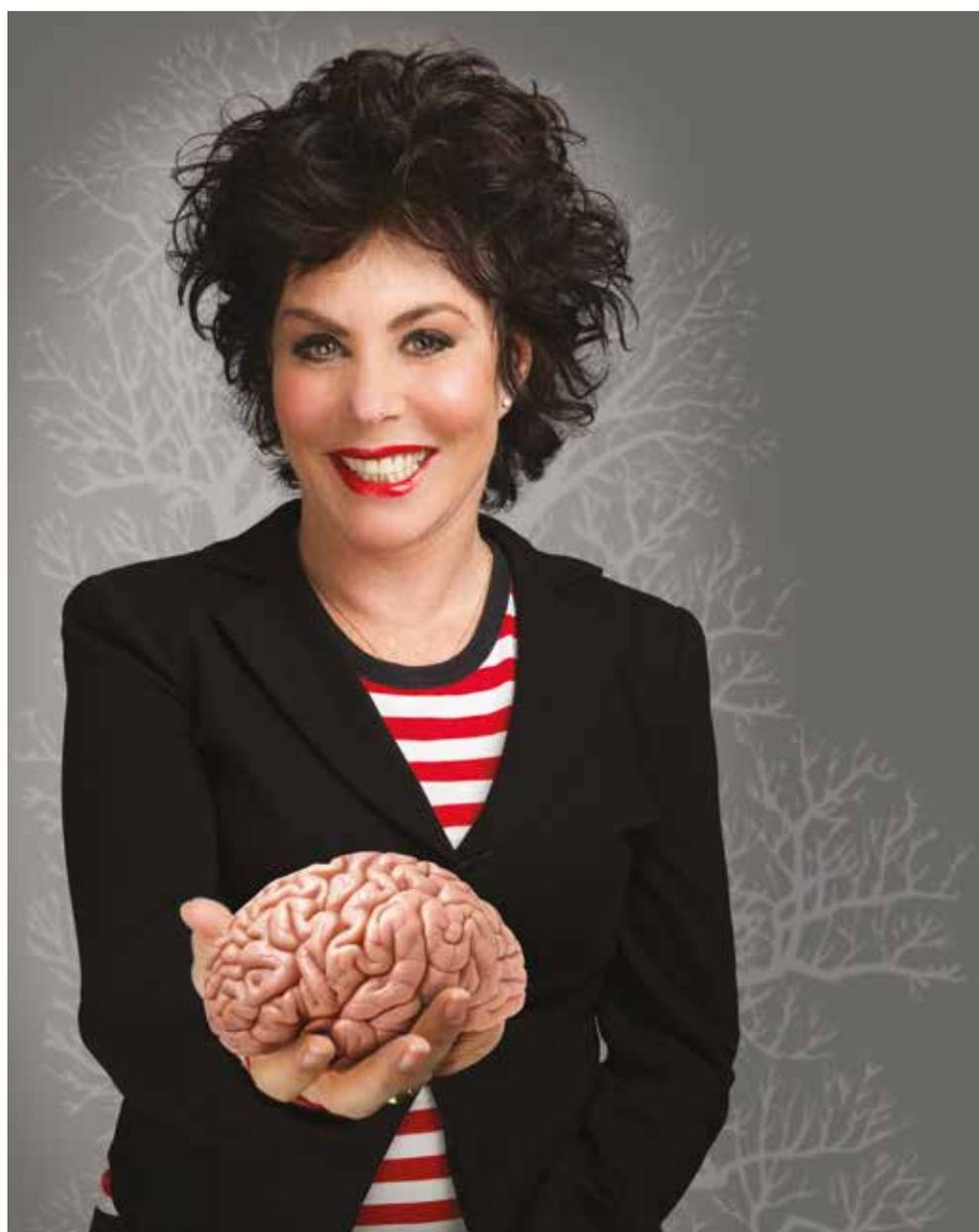
“I am starting work on a new book now. It’s about the future and what is coming. I’m researching it at the moment, getting expert opinions. It’s not just me guessing.”

The future is a subject that Ruby touches on in *How to be Human* where she says; “to be able keep up with technological evolution, we’d have to evolve genetically a few times a month.” Considering the work that is going into repairing brain injuries, memory enhancement and brain/machine interface, this is bound to be a fascinating subject that Ruby will no doubt address with the mixture of honesty, intelligence and humour that have made her previous books so entertaining and successful.

We can’t wait! ■

For more information on any topics discussed in this article, you may find the following websites useful: www.frazzledcafe.org & www.rubywax.net

“I think the perception [of mental health] is really changing. It has a little bit to go but it is a very dramatic improvement and has taken a huge leap since I have been campaigning.”





LUX 1.2 is pleased to welcome our new guest writer, Amar Boudjaoui, the very first Channel Islander to be awarded the Advanced Sommelier Certificate by CMS (Court of Master Sommeliers). Amar has been working at Dunell's Premier Wines for almost 4 years as a manager, as well as overseeing the wine list in Michelin-starred hotspot, Samphire. In this issue, Amar introduces us to the exciting, yet largely unexplored world of Swiss wine.

Take the plane to Zurich or to Geneva, rent a cabriolet (Switzerland is a very sunny country) and explore some of the most beautiful and multifaceted wine regions of the world.

We all know Switzerland for finance, watches, chocolates and the Alps, but wine?

Not so much, although the wine production goes back to well before the Roman era, according to recent findings of wild vine seeds in Neuchatel and large amounts of *Vitis Vinifera* pollen that were found in deposits below a lake in the Valais region.

Cradled between France, Germany, and Austria, this mountainous nation is a loose confederation of states, or cantons, held together by shared values and political ethic, rather than a common culture. Four national languages (French, German, Italian, and Romansch) illustrate Switzerland's broad diversity with each of the 26, nearly autonomous, cantons each having their own official language(s).

Switzerland boasts some of the most picturesque and steepest vineyards in the world with a few covering gradients as steep as 90%. As you can imagine, therefore, rainfall related soil erosion is a major concern for vine growers and cover-crop management and terraces are increasingly common. You could be mistaken in believing that Switzerland is simply too high in altitude to allow successful viticulture, but fortuitously, the lakes and dry local wind (called Föhn) are responsible for warming up the valleys to enable full grape ripening. ▶

Location: Domaine Chappaz. Photo: Guillaume Bodin

2,500 hours of sunshine per year (compared to Champagne's 1,700) also makes wine production possible even at altitudes of 1,150 m above sea level! Southern regions like Valais are sheltered by the Alps, which is a benefit, but also results in dry conditions that require irrigation from mountain water. The high altitudes and undulating landscapes mean that mechanisation is only possible on the flatter parcels of land and some terraces, making labour requirements an expensive consideration.

Annual wine production is around 1 million hectolitres from approximately 15,000 hectares under vines. As a non-EU member, Switzerland did not have to implement European Union wine regulations and instead created their own appellation system which is applied by each canton individually.



Location: Domaine Chappaz. Photo: Guillaume Bodin

“Switzerland has traditionally exported very little wine, with over 90% of the nation’s wines consumed at home.”



Location: Domaine Chappaz. Photo: Guillaume Bodin

The most cultivated white grape variety in Switzerland is Chasselas, which when well vinified, can express perfectly the country's diversity of soils and climates. Müller-Thurgau, Chardonnay and Sylvaner, known locally as Johannisberg, are also widespread. Among the red varieties, Pinot Noir, Gamay, and Merlot are commonly encountered. Although less frequently planted in the vineyard, Switzerland does have an array of interesting indigenous grapes, including the white Amigne of Vétroz and Petite Arvine—the latter more often encountered in Italy's Valle d'Aosta.

Switzerland has traditionally exported very little wine, with over 90% of the nation's wines consumed at home.

Valais is the most important canton in Switzerland for wine production and is responsible for a third of the nation's annual

output. The canton's vineyard area is clustered along the banks of the Rhône River, establishing Valais as the river's northernmost appellation. Protected by the Alps, Valais is the driest wine growing region in Switzerland. This, in addition to soil diversity, ample sun exposure, and the Föhn, provides very hospitable conditions for grape growing. Fendant (Chasselas) and Dôle, a blend of Pinot Noir and Gamay, are the canton's most widely produced wines. Rèze, one of Switzerland's oldest indigenous grapes, produces the rare Valais specialty Vin des Glacier, a maderised wine stored in high altitude soleras. Only a few parcels remain planted today.

Vaud, on the north shores of Lake Geneva, borders France's Jura region and is also dominated by the cultivation of Chasselas, locally known as Dorin. In 2010, the Vaud appellation system was simplified, bracketing the former 26 village AOCs into six regional AOCs: Chablais,

La Côte, Lavaux, Vully, Bonvillars, and Côtes de l'Orbe. Approved villages may be mentioned on the bottle. Two grand crus, Dézaley and Calamin retain their individual status, and a premier cru designation now exists in Vaud. Traditional AOCs remain in place for Dorin and Salvagnin, a blend of Gamay, Pinot Noir, and the crossings Gamaret and Garanoir. Geneva, a small canton on the southwestern shore of Lake Geneva, contains the country's densest plantings. Here Chasselas and Gamay dominate, though Chardonnay and Pinot Noir are gaining popularity.

Ticino, the Italian-speaking region is located on the south side of The Alps and enjoys a sunny climate that is influenced by the Mediterranean Sea. The Monte Ceneri divides Ticino into two zones: the Sopraceneri (Bellinzona) in the north, where one can still see vines growing on pergolas, and the Sottoceneri (Lugano) in the south. Traditionally, Ticino's vineyards are ▶

“The mild climate and well-exposed sunny slopes offer the best conditions to produce exceptional wines.”

scattered in small parcels, and winegrowers generally vinify their harvests together, in order to guarantee the required quality standards. Almost 90% of the vineyards in Ticino are planted with Merlot, which easily rival the red wines from the Bordeaux region. The Merlot Bianco, an elegant white wine that is gaining in popularity, also comes from this same grape variety. The mild climate and well-exposed sunny slopes offer the best conditions to produce exceptional wines.

The wines of Switzerland may be harder to source than their French, Italian and German neighbours, but they should definitely not be overlooked as they are both skilfully made, varied and delicious. No wonder the Swiss keep the vast majority of it for themselves!

Best of Switzerland:



Litwan Wein

www.litwanwein.ch

Since 2006, the estate has expanded its range of wines from different vineyards around Schinznach in the canton of Aargau. The founder of the estate, Thomas Litwan was not born into winemaking, but discovered a passion for wine in Burgundy before training as a vintner.

Pinot Noir – Talheim Chalofe (2016) - Biodynamic

This Pinot Noir is quite pale in colour and entirely transparent. It does morph into a shade of darker ruby and develops a greater herbal accent with air, but the initial nose jumps with red fruit, sweet spices, tobacco, savoury herbs and a mix of balsam and cedar. Texturally, and this is a big part of its appeal, it offers a precise balance. It is as pure and light on the palate as it is intensely flavoured.



Domaine Chappaz

www.chappaz.ch

Marie-Thérèse Chappaz works organically and biodynamically on a mere eleven hectares high above Fully in the Valais. She has built a reputation for elegant, crystalline wines with depth and style which drink well young but also age well. Her passion and commitment to quality have earned her international recognition and in 2016, her estate was listed in the Gault Millau guide as one of the best 100 wineries in the world

Grain Noir La Liaudisaz (2016) - Biodynamic, Vegan certified

A blend of Merlot, Cabernet Sauvignon and Cabernet Franc, this wine is immediately expressive with a nose that delivers black berries, cassis, roasted red peppers, cedar wood and spices. It has a rich palate and is full bodied with tight and firm tannins. It is still young now, but will develop really well and decanting is highly recommended.



Gantenbein Winery

gantenbeinwine.com

The Gantenbein Winery where Martha and Daniel Gantenbein have been producing wine since 1982, produces some of the best Pinot Noirs and Chardonnays in the country. Not to be missed if you can track down these hard to find gems.

Pinot Noir Gatenbein (2015)

This serious Pinot Noir offers a delicate, ripe and toasty bouquet of red forest berries. Silky, fresh and pure on the palate, this is a full-bodied, intense and juicy Pinot Noir with fine tannins, gorgeous freshness and salinity on the finish. The tannins are silky and well-polished. The 2015 is still very young but has tension, grip and a stunning kick with excellent ageing potential.

Chardonnay Gatenbein (2016)

This stunning Chardonnay displays a pure and fresh nose with citrus and stone fruits and green pears intermixed with crushed rock mineral notes. It is nothing but exciting in its crystalline expression and finesse! Powerful, intense and elegant on the palate, this is a concentrated Chardonnay with amazing structure, long finish and great potential for ageing. ■

TAKE TO the skies

Life on an Island provides a regular reminder of how important it is to have connectivity to the UK and beyond. Johan Blitz, Head of UBS' Corporate Aircraft Finance team explains the benefits and considerations of using aviation finance to improve the discerning traveller's access to the outside world.

Along with a super yacht and having your own football team, owning a private jet has long been considered the ultimate badge of success; a time-saving, security enhancing perk that offers both privacy and efficiency.

Once the domain of only those with pockets the size of the Grand Canyon, lower aviation finance rates have made owning a business or private plane a real possibility, something that has recently given the \$280 billion aircraft finance industry an unprecedented boost.

Since 2006, UBS have been delivering bespoke arrangements that have led to the financing of several hundred aircraft with a particular focus on mid to ultra-long range planes by leading manufacturers such as Gulfstream, Dassault and Bombardier to name just a few. Their financing options can be tailored to your setup requirements, generally taking the form of either loan arrangements on short or long-term fixed rates. ▶





“...there are a number of key benefits that may make [aviation] finance a worthwhile consideration.”

Cash is king – or is it?

Aviation finance can seem like a complex and expensive undertaking, and cash transactions are still a popular method for purchasing an aircraft. However, there are a number of key benefits that may make finance a worthwhile consideration. By consulting with your tax expert, you may also have the option to link your financing to different tax regulations and exemptions, whilst investing your retained capital in other areas that have a greater potential to earn a return.

The cost of ownership

Considerations for owning a private or business jet don't just stop at the initial acquisition outlay. Maintenance, inspection and compliance costs, crew requirements and insurance are just some of the significant outgoings to take into account.

This is an area where it is important that you seek an experienced and competent support team to help keep your ongoing operation and maintenance costs manageable, as well as delivering the upkeep of technical records and regulatory and compliance requirements. High-quality and regular maintenance will also ensure that you receive the best possible sale value in the event that you choose to dispose of your aircraft.

Market value

Generally, you must expect your aircraft to depreciate in value between the point of purchase until you are ready to sell. Another consideration should be the costs that you will continue to incur whilst you wait for your sale to materialise and complete.

Regardless of the conditions of your finance agreement, the technical support you receive during your financing term can help identify and resolve any challenges that may arise to ensure you do not face major challenges at the point of maturity.

The importance of having a finance team that you can trust cannot be overlooked. Every finance transaction has many parties involved with various elements operating simultaneously, so it is important to deal with an experienced financier like UBS that can liaise with these third parties around the world and push the transaction to the finish line.

Our access to wealth management facilities will also ensure that any capital that hasn't been used to purchase your aircraft, can be effectively and efficiently put to use to earn the best possible returns.



In May 2019, the award-winning Bombardier Global 7500 was on display for the first time at the European Business Aviation Exhibition and Convention, better known as EBACE*. Recognized by Robb Report's Best of the Best as Business Jet of the Year, the Global 7500 is the largest and longest range business jet in the world featuring revolutionary industry-firsts from tip to tail. With a starting retail purchase price of \$72,000,000, ownership of this aircraft will likely be beyond the means of many cash-buyers, and this is where aviation finance comes into its own.

Consider the joy of travelling in an aircraft such as the Global 7500 and the flexibility that private aviation offers, compressing your travel into hours, that could take days via commercial airlines. It's the difference between spending time in airports and security lines and replacing it with time doing the things that are really important to you, be that work or pleasure.

Isn't it time to consider whether aviation finance might be worth a look? ■

If you would like more information on aviation finance, please contact Philip Legrand:
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+44 (0)1534 701180
philip.legrand@ubs.com

* Contact UBS Global Wealth Management to find out how you can get direct entry access to EBACE 2020 and private viewings of the aircraft of your interest.

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“It's the difference between spending time in airports and security lines and replacing it with time doing the things that are really important to you.”



©Bombardier

STUDIO LINES

Be strong, be bold. Contemporary fabrics, shapes and colours to define the power of you.

Photography & stylist: Danny Evans

Model: Ellysia Spears

Make-up: Kiss & Make-up



Shirt
Voisins, Boutique Moschino - £303

Skirt
Voisins, Boutique Moschino - £303

Shoes
De Gruchy, Moda in Pelle - £80.95

Top
Models own

Trousers
Manna, Teoh & Lea - £75



Top
Models own

Blazer
Voisins, All Saints - £205

Trousers
Manna, 5Preview - £126





Shirt
Renaissance, RIANI - £245

Trousers
Renaissance, Equipment - £349

Shoes
Voisins, Michael Kors - £144



Top
Manna, 5Preview - £120

Skirt
Voisins, Suncoo - £81



Skirt
Voisins, Ganni - £255

Shirt
Manna, Patrizia Pepe - £210

Belt
Voisins, All Saints - £74



Top
Models own

Trousers
Manna, 5Preview - £126

Shoes
De Gruchy, Moda in Pelle - £80.95



Blazer
Renaissance, Marccain - £359

Trousers
Renaissance, Marccain - £289



Shirt
Voisins, Paul Smith - £144

Shorts
Manna, Teoh and Lea - £55

Shoes
Voisins, Michael Kors - £144

Belt
Voisins, All Saints - £52



Shirt

Manna, By Malene Birger - £180

Trousers

Manna, By Malene Birger - £180

Shoes

Voisins, Kurt Gieger - £149



Top
Models own

Coat
Voisins, Ganni - £366



Top
Renaissance, Marccain - £149

Trousers
Renaissance, Marccain - £175

JERSEY STYLE AWARDS 2020



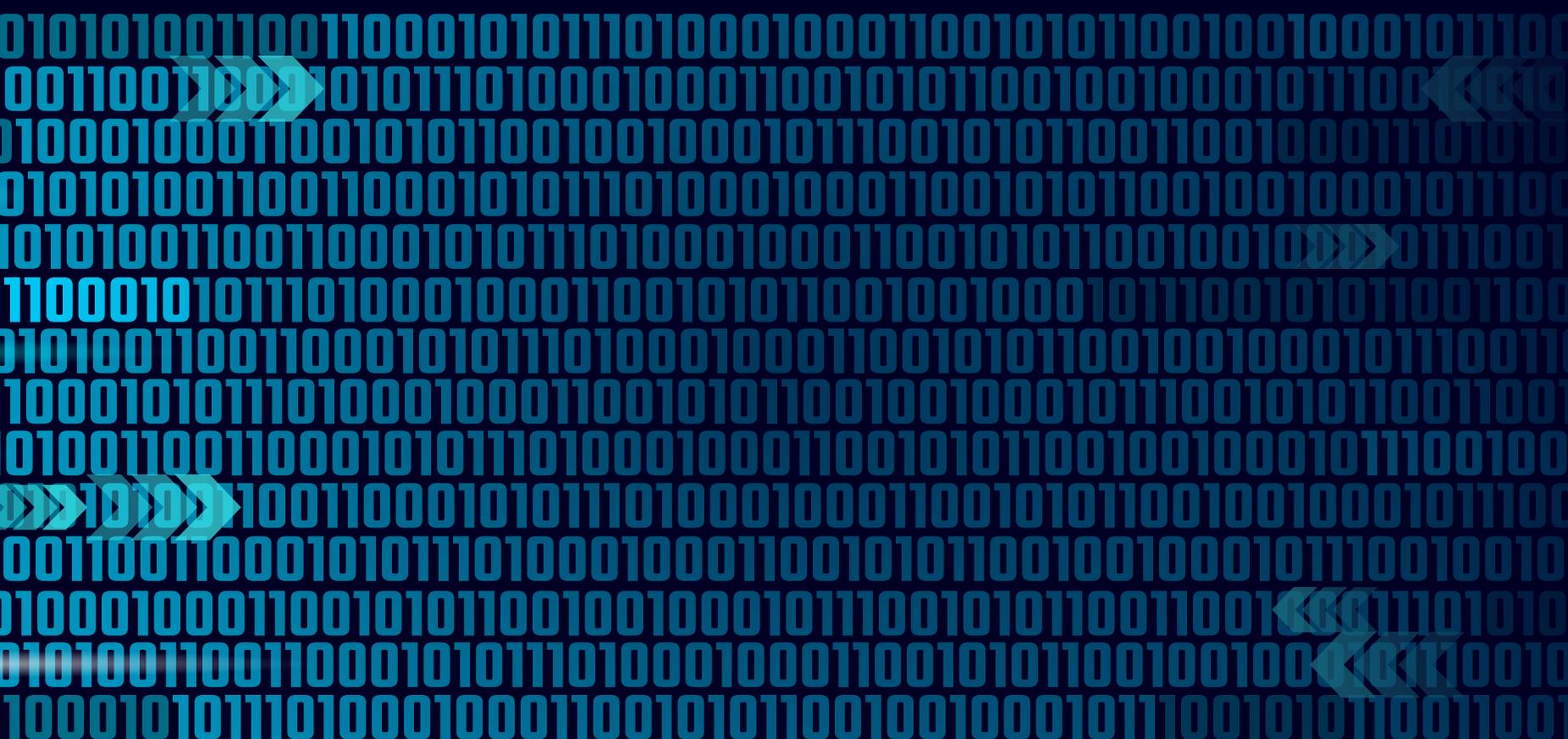
THE DRIVE TO



By 2020 the speeds and innovation offered by 5G will be a reality for Channel Islanders. LUX 1.2 explores the development of this technology and how it benefits end users.

A 5G world offers much more than just faster download speeds. Beyond this, 5G will play a significant role in shaping the cities of tomorrow, powering other technologies that will revolutionise communications and enable travel, learning and innovation. According to The Wall Street Journal, ‘from the Internet of Things (IoT) to smart homes, self-driving cars, Telemedicine, Virtual and Augmented Reality and everything in between, the wide scale deployment of the 5G network will drive reinvention of several business and consumer applications’.

When Karl Benz built the world’s first petrol powered car in 1885, it transformed the way we travel, paving the way for the mass-produced



Ford Model T and all the SUVs, hatchbacks, saloons and supercars we see today. It put the individual in control of their travel experience and ushered in a new era of luxury, comfort, speed and choice. It created waves of change in the travel industry, introducing newer, faster and more innovative forms of travel.

5G (the ‘G’ stands for Generation) won’t just be about the individual though. As it develops, it will take our use of machines to a new level: they will talk to each other to provide seamless automated experiences in everything from retail to healthcare, finance, manufacturing and beyond. They will communicate with each other directly and easily to simplify human activity.

“5G is like going from Earth to Mars,” says Dr Stephanie Hare, technology researcher, speaking

to BBC Click. “It’s not a faster world, it’s a different world. Machines will be talking to each other as well as talking to you.”

We’ve lived through a 1G world and its analogue system; 2G, which brought about text and picture messaging; 3G, heralded the advent of the smartphone; and 4G, made everything faster. But 5G will be very different, says Dr Hare, pointing to changes in the way we drive our cars. “Your car will be connecting, thinking, interacting and communicating with every other sensor as it passes a building, a bicycle, the traffic lights three blocks down that you can’t even see yet. It’s going to be completely seamless.”

The technology to enable this will be radically different from the tall masts that currently litter our countryside or spike from tall buildings. ▶

“It’s not a faster world, it’s a different world. Machines will be talking to each other as well as talking to you.”

Dr. Stephanie Hare

The current thinking is antennae will be discreetly embedded in street furniture such as lamp-posts, buildings and traffic lights.

“It will allow you to control your energy consumption in your smart home; it will allow your smart fridge to decide for you when you need to order groceries and then have them delivered in a self-driving truck; it will allow your dishwasher to decide when it needs to wash dishes, your laundry machine when it needs to wash clothes,” says Dr Hare. “Right now, we have to instruct our machines, but in a 5G world our machines might decide to communicate directly with us or with each other.”

5G will allow all of these devices to have superfast data connections. But we also need them to be stable, as each connection hops rapidly between antennae.

Over the coming year, telecom providers will work closely with the regulator and the Government of Jersey who will be setting the standards for implementation and roll out, to ensure that the infrastructure the Island needs to grasp this next step in global connectivity is in place and follows international guidelines.

It is forecast that, in addition to thousands of IoT devices, by 2023 10% of Islanders will have 5G enabled devices and that it will have an impact on almost every area of life, from healthcare to education and public infrastructure.

Reducing the time it takes the internet to recognise a command from 60 milliseconds to one millisecond might not mean much now, but that’s because the applications that will rely on this speed aren’t in our hands yet.

Jersey has already increased its global business connectivity and reputation in recent years by delivering a world-class full-fibre network. This has kept the Island well ahead of the curve

when it comes to its digital capability and communications. This vision for world-class connectivity and service will continue and grow as we move into the era of 5G. Providers will be working hard to meet customers’ demands and the ‘need for speed’ which shows no signs of slowing.

Following the march to 5G in February last year, Vodafone conducted the first standard 5G call in the UK between the Newbury and Manchester office and the first holographic 5G call in October. Vodafone has also started the roll out of 5G capabilities across 40 sites in the UK in seven cities (Birmingham, Bristol, Cardiff, Glasgow, Liverpool, London and Manchester). Vodafone’s view is that the industry will see growing device penetration during 2020. Many other operators like EE and Virgin Mobile are also already well underway rolling out 5G to sites around the UK.

Similarly, operators in the Channel Islands have said they have plans underway for both pilot trials and an overall 5G rollout. This will, they say, stay within the strict international rules and standards which are in place and are overseen by the relevant regulatory bodies. This will apply to the roll-out and implementation of 5G as it does for security, changes and developments that are already made across infrastructure and networks.

In 1985 when ‘Back to the Future’ was released the futuristic predictions it made seemed nothing more than a figment of the imagination. However, Marty McFly would not have been out of place in today’s world. 5G will again push the boundaries of what is possible, opening the door even wider to advances which, less than a decade ago, might have seemed ridiculously futuristic. ■

“It will allow you to control your energy consumption in your smart home; it will allow your smart fridge to decide for you when you need to order groceries and then have them delivered in a self-driving truck; it will allow your dishwasher to decide when it needs to wash dishes, your laundry machine when it needs to wash clothes.”

Dr. Stephanie Hare

▼ Real Estate equity returns with the security of debt

Family offices and UHNWIs have long recognised the private debt and secured lending space as a way to generate high returns in an alternative asset class. With the economic climate creating a rush for yield, investors are increasingly looking to the private debt space to replace or complement property as an asset class. Traditionally, investors have looked to bridging finance but the influx of large institutional capital into this sector of the market, particularly since 2016 has led to downward pressure on interest rates.

- More investment options than ever as private businesses take advantage of the disintermediation of banks
- Investors are increasingly turning to property development finance to hedge against market movements and generate substantial returns
- Reditum Capital is a Mayfair based financier providing their investors with access to this space
- Reditum has provided facilities for over £480m to date and since allowing third party co-funding in late 2016 has delivered their co-funding partners a weighted average IRR of 17.06%
- Opportunistic and nimble, the group currently has projects in the residential, hotel, student, co-living, office and land sectors spanning UK, Europe and the rest of the world totalling over £1.2 billion GDV

To find out more please contact:

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Superecha

Pininfarina Battista



LUX 1.2 is pleased to welcome back our guest writer, motoring journalist and broadcaster Jason Barlow. A bona fide heavyweight on the automotive scene, Jason will be very familiar to long-standing fans of Top Gear, Britain's GQ magazine and Top Gear magazine. For this issue, he provides us with an update on the plethora of high-end electric cars launching over the next 12 months.

Words: Jason Barlow

The writer, thinker and polymath Malcolm Gladwell was the first person to tip me off to the idea of the tipping point. This occurs when a confluence of factors; societal, environmental and technological, pushes an idea into mass acceptance. In 2019, the electric car has reached that moment, but what would make you switch from a conventional car to a pure electric one? Its design? An end to the 'range anxiety' problem that blighted early adopters? Or environmental guilt?

Whatever the impulse, this year certainly sees a wealth of new product. Jaguar's terrific I-Pace recently won the coveted European Car of the Year award, the first fully electric car to be so honoured, and a major boost for Jaguar and its repositioning. Tesla, led by electric avatar, rocketeer, and the real life Tony Stark that is Elon Musk, recently unveiled its compact SUV, the Model Y, and continues to expand in its bid to justify a market capitalisation that gives the company a higher value than industry titans GM or Ford. This is despite having made a profit in just three quarters across its entire 16-year lifespan.

Tesla clearly has some ineffable magic. But aside from the cult of personality that envelops Elon Musk, it's also pragmatic. An effective charging infrastructure is the other critical component in public acceptance, and there are 12,000 Tesla superchargers across the US, Europe and Asia, with 99% of the American population now covered. In the UK, there are 360 individual bays, in 50 locations. Tesla's new V3 supercharging has just been introduced, and its ▶

“It [Porsche Taycan EV] will have a driving dynamic you have never seen before on an electric car.”

1 MW power cabinets, similar to its utility-scale products, offer peak charging rates of 250 kW per car. That equates to 75 miles range in just five minutes. The company has also just launched On-Route Battery Warmup, so the car knows when you're heading to a charging station and heats the battery to the optimum temperature for charging. Tesla says this cuts the average charge time by 25 per cent. This is incredibly astute thinking.

Its Model 3, meanwhile, has finally arrived in the UK in Long Range Rear Wheel (271bhp) and Long Range Dual Motor (346bhp) guise. Whatever the spec, the Model 3 is very satisfying to drive, handles adroitly despite being relatively heavy (as all EVs are) and has a seductively minimalist interior that actually maxes out on the connectivity via the portrait touchscreen. Tesla has always done things its own way and isn't about to stop.

The company also deserves full credit for doing the disrupting necessary to hasten the tipping point. But in a rapidly changing landscape, things are about to get a lot tougher for the Californian company. Porsche is arguably the ultimate automotive engineering company, so expectations are sky high for its Taycan EV, which will be unveiled this autumn. Around 20,000 customers have each placed a €2,500 deposit on the car, prompting Porsche to revise its production targets upwards for the car. 'I drove it in Sweden three weeks ago,' Porsche CEO Oliver Blume recently told me. 'It will have a driving dynamic you have never seen before on an electric car. There will be 911 GT3 drivers who will be interested in the Taycan and have both of them. A dream garage.'

The new car will come in three versions, with 300kW, 400kW and 500kW power outputs (that's equivalent to 396bhp to 661bhp), with dual motors and all-wheel drive. The batteries sit low in the chassis to achieve the best possible centre of gravity. Steering and braking feel intuitive. Dynamics and chassis integrity are all key Porsche attributes the company is working hard to preserve, even as it ditches the other thing that makes a Porsche so good; a charismatic engine. The company is also promising an 80% charge in 20 minutes using one of its own branded 800v chargers (similar in concept to Tesla), equating to a range of 310 miles depending on spec. It's also set up for wireless charging. A second Porsche





Tesla Model 3

“Most of these cars deliver a 300-mile range under the industry’s tougher WTLP (worldwide harmonised light vehicle test) protocol...”

EV, the Cross Turismo, is due in 2020, and it too will only enhance the appeal of EVs.

Volkswagen’s ID electric sub-brand is another hotly anticipated arrival, not least because VW is still atoning for its 2015 diesel emissions-rigging crimes. The Golf-sized ID.3 will be unveiled in September, with an ID Cross, the Buzz minibus (inspired by the legendary VW Microbus) and a coupe to follow. All will use VW’s new MEB electric platform, with three powertrains: a 48kWh battery for a 200-mile range, a 55kWh one for 250-280 miles, and a 62kWh for 340 miles. Charging can be done with 7.2kW or 11kW AC sources, with fast DC charging at up to 125kW recharging the battery in approximately 45 minutes. The concept cars that have trailed the new ID range all look very convincing, and VW plans to license its new EV architecture to other companies so they can explore niches that they deem uneconomic.

Elsewhere, new EVs from Audi, BMW, Ford, Hyundai, Mercedes and Renault are all incoming. Most of these cars deliver a 300-mile range under the industry’s tougher WTLP (worldwide harmonised light vehicle test) protocol, on a full charge. That’s thought to be the magic figure in terms of negating range anxiety, even if most users average around 50 miles per day. The important thing is knowing you could go further if you wanted to. ▶



Pininfarina Battista

“Its very existence is predicated on an ‘asset-light’ business model, that basically sees it licence from other suppliers rather than invest millions in its own proprietary tech.”

Meanwhile, electricity is also beginning to redefine the outer reaches of the automotive world. Ferrari’s SF90 Stradale harnesses three electric motors to its 3.9 litre, twin turbo V8 for a total of 986bhp. Lotus recently unveiled a spectacular new pure-electric hypercar, whose design really runs with the possibilities opened up by the electric car’s unique powertrain configuration: its rear end in particular celebrates the absence of an exhaust system by looking truly stunning. Italian design legend and former Ferrari partner Pininfarina has shown the first car in its long history to be built under its own brand, the Battista. Its fully electric powertrain produces approximately 1900bhp, and it promises F1-levels of performance to go with its magnificent looks. Its very existence is predicated on an

‘asset-light’ business model, that basically sees it licence from other suppliers rather than invest millions in its own proprietary tech. So, its electric architecture is from the deeply impressive Croatian start-up, Rimac, which is also building its own range of high performance EVs. The company’s founder, 31-year old Mate Rimac, is often compared to Elon Musk, and also wants to make the world a better place via zero emissions electric cars. ‘I could see the potential and I couldn’t understand why no one else could,’ he told me when I visited the Rimac HQ near Zagreb earlier this year.

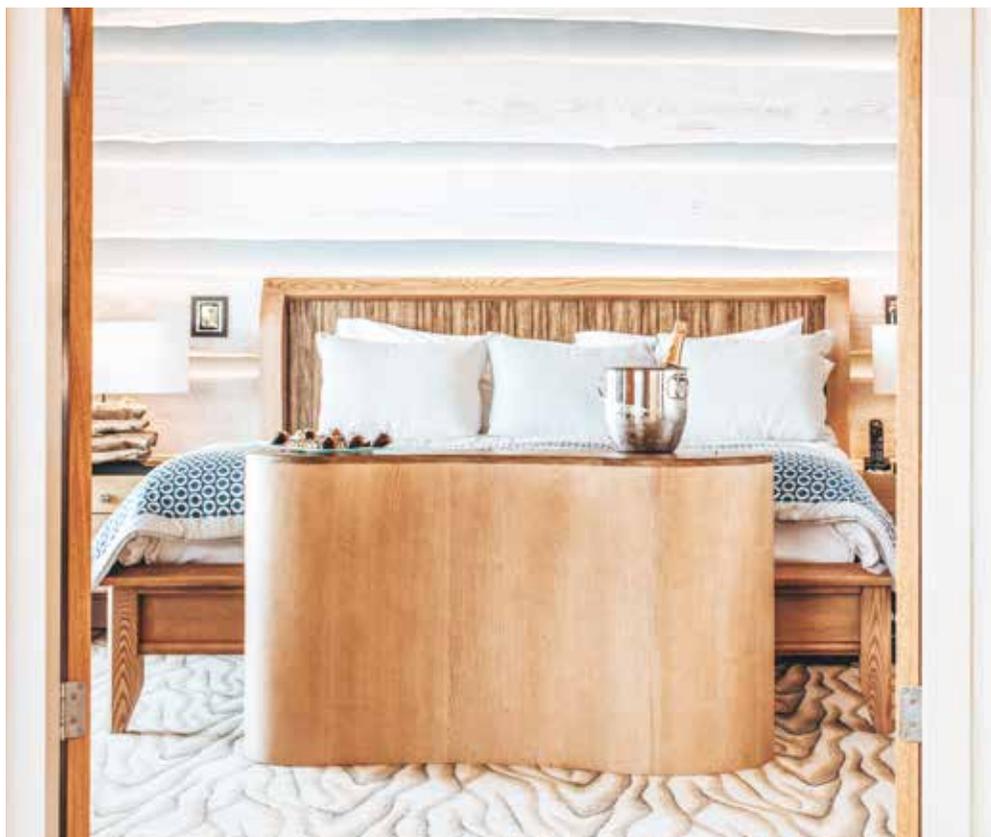
You’ll be hearing a lot more of this name over the next decade. ■



Royal Yacht - Reception

A Warm Welcome

Jersey is famous for providing a friendly welcome. We asked some of our favourite luxury hotels what they do to roll out the red carpet for every visitor.



DREAM A LITTLE DREAM

At The Royal Yacht, a truly memorable experience awaits you. Your welcome begins from the minute you walk through the doors, sure to be greeted with a smile. Front of House Manager, Gemma Potter, has won awards for her outstanding customer service.

After a friendly introduction to the hotel and some tips on the best local spots, it's time to check-in to your room. The rooms will soon be home to luxury Hypnos beds, crafted by the Hypnos sleep experts and based on a century of bed-making heritage, to give you the dreamiest night's sleep. Need an anti-allergy pillow? Not a problem!

To make guests feel at home, every room has a pair of luxury bath robes and slippers and you can even log in to your Netflix account on the in-room TV. Some rooms also have TVs in the bathroom, so you can have a soak whilst watching your favourite film and perhaps indulge in a glass of wine? What a way to relax!

Children are given the VIP treatment too, receiving free passes for Aquasplash, Jersey's premiere aquatic centre. Guests staying at The Royal Yacht over the Christmas period are also in for a treat on Christmas morning. Santa will have delivered a plethora of luxury gifts.

Whether you stay for one night, a week or two, you are sure to feel right at home at The Royal Yacht.

A HOME FROM HOME

Independently owned and managed, Longueville Manor offers guests a real 'home from home' experience. Longueville's 89 members of staff deliver exceptional hospitality, understated service, extraordinary attention to detail, fine food and wine combined to create a haven of sheer indulgence where dreams can become reality.

Stepping into Longueville Manor is like entering an oasis of calm and elegance where, as a guest, you are cocooned by warmth, genuine care and hospitality in pristine surroundings. Without exception, the team are passionate about service excellence.

From babysitting to dedicated menus, the staff ensure that everyone who walks through the front door is treated like a VIP. Hotel owners Malcolm and Patricia Lewis know what it's like travelling with babies. Their experience of balancing a memorable holiday with daily needs of babies has resulted in a popular service at the manor. The Longueville 'Little Needs' service is a simple questionnaire that allows parents to pre-order all daily baby requirements in advance of arrival.

Managing Director, Pedro Bento, ensures that himself and all members of the team do their utmost to deliver an impeccable 5-star service.





THE KIDS ARE ALRIGHT

The Club Hotel and Spa offers a number of great accommodation options for travelling with children. A number of their rooms can easily be converted to family rooms.

Jersey is a fantastic location for families, with so much to do and see, having a base in St Helier gives you the perfect starting point to explore all that the Island has to offer.

The Club provides a dedicated children's menu. There is a kid-friendly DVD selection, a large selection of games in the library and a list of V.I. (Little) P amenities available to order before your stay. All you need to do is download the list to let them know your requirements prior to your arrival. Share in your little ones excitement when they find one of the Club Bears tucked up in bed waiting to greet them on arrival.

Children are welcome throughout the hotel and have full access to all of the facilities including indoor and outdoor swimming pools. Who said that travelling with children needs to be hard? ■

PROPERTY ADVICE

Appleby offer discreet and professional high value residency services. Our renowned property team work in conjunction with the firm's other specialist lawyers and external advisers to provide comprehensive advice and assistance to clients relocating to Jersey.

Please contact:

Tim Hart
Partner
Global Group Head
Property
+44 (0) 1534 818043



APPLEBY



THE PERFECT PARTNER

“One cannot think well, love well and sleep well if one has not dined well.” These were wise words from Virginia Woolf, and ones to be especially remembered in Jersey where the fresh produce and expert chefs combine to produce some of the most tantalising cuisine. What better way to enjoy a beautifully presented dish than finding the perfect wine to accompany it? Read on for some examples of the perfect partnerships on offer.

LIFE IS A BOWL OF CHERRIES

This season's menu at Tassili, the 4 AA Rosette fine dining restaurant within Grand Jersey Hotel & Spa is sure to surprise and delight diners.

Tassili's Executive Chef, Nicolas Valmagna, was inspired to create the Cherry 'Trompe L'Oeil', his new signature dish, following the success of another of his desserts which left diners looking twice at the humble Granny Smith apple! As its French name suggests, this delectable dessert deceives the eye. It is made to look like a cherry and tastes just as sweet.

Nicolas has whipped up delicious cherries into a black cherry mousse, mixed with crunchy pistachios and served with a delightfully citrusy bergamot sorbet, waking up the senses and exciting the palate with a fabulous feeling of freshness.

Cherries are full of nutrients and unique antioxidants and wonderfully ripe, making this dessert the cherry on the cake for the Tassili tasting menu.

Designed to be savoured, Cherry 'Trompe L'Oeil' is perfectly paired with a very fresh and light wine such as the 'Free Soul' Moscato d'Asti, a semi-sweet, lightly sparkling, low-alcohol wine which hails from Italy's Piedmont region.

As the Tassili menu is largely based around seasonal produce, dishes are subject to change.



SEASONAL INSPIRATIONS

Ocean Restaurant at The Atlantic Hotel has launched a new 'mini tasting menu'; the ideal introduction to luxury dining, featuring a selection of four courses from the full seven course tasting menu. Executive Chef, Will Holland updates the menu on a seasonal basis to showcase Jersey's world class produce at its absolute finest. A current favourite dish is the Salt-baked Jersey Royal Potato paired with an elegant and smoky Pinot Gris, Cave de Hunawehr, Alsace, France 2016. To complete the tasting experience, Head Sommelier, Benjamin Smith is happy to suggest wine pairings to match each course. All of this can be enjoyed in the comfort of Ocean Restaurant with its far-reaching views across the gardens to the ocean beyond or in the intimate setting of the Tasting Room which is perfect for small groups.

Capturing the true al-fresco spirit of summer is the newly launched Terrace Menu. Highlights include fresh local oysters, a Mediterranean fish bisque, hand-rolled tagliatelle with Jersey crab and a hot dark chocolate fondant with vanilla ice cream. The sun-drenched terrace is also the ideal spot to enjoy The Atlantic's sumptuous Afternoon Tea, an indulgent treat combining delicate finger sandwiches with homemade fruit scones accompanied by delicacies from the day's patisserie selection. ▶



BUBBLES AND BERRIES

Michelin-starred Bohemia Restaurant has been setting the Jersey food scene alight for close to fifteen years. Since joining the restaurant five years ago, Steve Smith has taken the dining room to even greater levels, achieving the highest accolade 5 AA Rosettes and retaining its Michelin Star for the 14th consecutive year.

Food and wine go hand-in-hand through all of Steve's inspired tasting menus and wine pairings taking centre stage with dessert.

One of Bohemia's favourite wine and food pairings was inspired by their Champagne Chandelier made up from over 200 individually strung Champagne glasses which sits above guests while they dine within the restaurant.

Head Pastry Chef, Ellen de Jager-Smith has developed her delicate dessert touch allowing for classic combinations such as our favourite dessert Strawberry, Champagne & Basil served with a glass of chilled Taittinger. The body and creamy finish of the champagne allows the fine bubble to bring both dessert and drink together at the end of an amazing evening.



PERFECTLY RIPE

A favourite with guests, the Longueville Manor Cheese Trolley is the pride and joy of Executive Head Chef, Andrew Baird. Each cheese is carefully picked by Andrew to deliver an impressive selection of beautifully flavoured and impeccably made cheeses from far and wide.

The array of cheeses on offer changes regularly and their Sommelier will always be on hand to suggest the perfect wine to finish your meal. If it is available, the Fougereux from Iles de France is not to be missed. A soft, traditional white mould cheese that has a distinctive bracken fern leaf decoration that turns brown to show the cheese is perfectly ripe. The complex, slightly salty flavour of this cheese is perfectly complemented by the 2017 Chablis 'Vielles Vignes', Alain Gautheron, France.

Your cheese plate will be expertly served with a selection of artisan crackers, fruit and homemade chutney. With food and wine this good, you simply won't want your meal to end. ■

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GOING PUBLIC **ON PRIVACY**

Lawsuits, House of Commons hearings and several apologies later, what's next for Facebook and other social media platforms? Facebook is fighting back with the appointment of Nick Clegg as chief spin doctor, but will it be enough as all social media platforms adapt to changing attitudes on privacy? Martyn White explores the latest in the privacy saga.

Words: Martyn White

Earlier this year, Facebook boss and founder Mark Zuckerberg called for stronger regulation of the internet.

He wanted governments to take responsibility in areas such as privacy and election integrity, asking for them to take ‘a more active role’.

In a statement published on his own Facebook page, Zuckerberg stressed that new regulation was needed in key areas such as privacy, data portability and election integrity.

It smacked of shutting the stable door once the horse had bolted.

The mass shooting of 50 people at a mosque in New Zealand, which was filmed and streamed live, caused so much public disgust that social media channels, particularly Facebook, faced further calls to act. The public had literally seen enough.

Facebook responded by stating that it would no longer allow content supporting white nationalism and separatism, and that it continually reviewed its policies with experts. However, in his statement, Zuckerberg added that “...we’ll always make mistakes and decisions that people disagree with”, and that effective privacy and data protection needed a “globally harmonised framework.”

The politicians have hit back at what they see as Zuckerberg passing on responsibility. The Disinformation and Fake News report by the UK government’s Digital, Culture, Media and Sport Committee called for a compulsory code of ethics for social media firms. It wants an independent regulator to oversee the industry with the power to take legal action against companies that breach it. Facebook was again singled out for its business practices. Yet, it’s not the only platform to feel the ire of government.

President Donald Trump called Twitter “very discriminatory” and accused it of an anti-conservative bias; this was immediately prior to a meeting with its CEO Jack Dorsey. He had previously accused Twitter of removing “many people from my account” and “purposely hiding content from right leaning accounts.”

After the meeting took place, a Twitter statement said that Dorsey and Trump had “discussed Twitter’s commitment to be protecting the health of the public conversation ahead of the 2020 US elections and efforts underway to respond to the opioid crisis.”

But others are saying it shows the influence social media platforms have over society and

particularly elections. Dorsey had already moderated a ‘Twitter Town Hall’ with former President Barack Obama and is on record saying that he has met many heads of state.

Even without its senior execs cosyng up to national leaders, social media platforms are continuing to have a heavy influence on elections.

Brexit is a prime example of this. A report by Dr Ewan McGaughey, a lecturer on private law at Kings College London, highlighted how Russia fatally undermined the Brexit vote. He refers to a report by the Department for Culture, Media and Sport Select Committee, which concluded Russia engaged in ‘unconventional warfare’ during the Brexit campaign.

“This included ‘156,252 Russian accounts tweeting about #Brexit’ and posting ‘over 45,000 Brexit messages in the last 48 hours of the campaign.’ Kremlin controlled media, ‘RT and Sputnik had more reach on Twitter for anti-EU content than either Vote Leave or Leave.EU, during the referendum campaign.’ This alone is damning, but we know it is nowhere near the full extent, because Facebook and Alphabet (which owns YouTube and Google) have not been forced to disclose how their platforms were exploited.”

Yet, nothing has been done to curb the influence of social media since its rise to public prominence over a decade ago.

In 2005, just 5% of American adults used social media platforms, according to the Pew Research Centre, which has studied the spread and impact of social media for almost 15 years.

In that time, its widespread use and ubiquity has been accompanied by rising user concerns about privacy and the capacity of social media firms to protect their data and guard against fake news and political meddling.

A Pew survey last year found that just 9% of social media users were ‘very confident’ that social media companies would protect their data. Nearly half of all users were either not at all or not too confident that their data was in safe hands.

“People also struggle to understand the nature and scope of the data collected about them”, says Pew. Just 9% believe they have ‘a lot of control’ over the information that is collected about them, even as GDPR offers more transparency over how their information is used.

People’s issues with the social media experience go beyond privacy, however. ▶

“Even without its senior execs cosyng up to national leaders, social media platforms are continuing to have a heavy influence on elections.”

In addition to the concerns about privacy and social media platforms uncovered in Pew's surveys, related research shows that just 5% of social media users trust the information that comes to them via the platforms. Fake news is taking its toll on trust, with people seeing it as harassment. According to Pew, near the end of the 2016 US election campaign, 37% of social media users said they were worn out by the political content they encountered.

So, why don't they just leave social media altogether? "That's easier said than done", says Pew. "The paradox is that people use social media platforms even as they express great concern about the privacy implications of doing so and the social woes they encounter. Some of the answers about why people stay on social media could tie to our findings about how people adjust their behaviour on the sites and online, depending on personal and political circumstances.

"For instance, in a 2012 report, we found that 61% of Facebook users said they had taken a break from using the platform. Among the reasons people cited were that they were too busy to use the platform, they lost interest, they

thought it was a waste of time and that it was filled with too much drama, gossip or conflict. In other words, participation on the sites for many people is not an all-or-nothing proposition. People pursue strategies to try to avoid problems on social media and the internet overall. 86% of internet users said in 2012 they had taken steps to try to be anonymous online. 'Hiding from advertisers' was relatively high on the list of those they wanted to avoid."

One other argument that some experts make in Pew Research Centre canvassings about the future is that people often find it hard to disconnect because so much of modern life takes place on social media. "These experts believe that unplugging is hard because social media and other technology affordances make life convenient and because the platforms offer a very efficient, compelling way for users to stay connected to the people and organisations that matter to them," says Pew.

It seems that hiding online is almost impossible, as is truly disconnecting from a world all but addicted to social media. A balance must now be reached. As Zuckerberg says, it really is time for governments to act. ■

"...nothing has been done to curb the influence of social media since its rise to public prominence over a decade ago."

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BEHIND CLOSED DOORS...

Discover somewhere new with our guide to London's best secret bars.

Words: Alice Wright

Famous for its legendary theatres, landmarks and historic hotels and pubs, London's status as a bright and busy capital is unrivalled. Residents and visitors make the most of the city's nightlife and are never short of a new venue or favourite bar to visit.

But even in the maze of London's well-trodden roads, there are still some secrets left to be discovered. Buried deep under the streets or

swaying high above them there are plenty of hidden gems that offer something a little different from the norm.

With our guide to ten of the best secret bars in London; from opulent Eastern glamour to swinging jazz joints and hip hang-outs, you'll discover a discreet delight to turn into your very own secret. If you can find it of course... ▶

THE VAULT

3 Greek Street, Soho, W1
www.thevaultsoho.co.uk

IN BRIEF:

A door buried in a bookcase at the back of London's oldest whisky emporium reveals a tiny, clandestine bar. A far cry from the glitzy Soho eateries, this surprising and intimate space under Milroy's is a secret that fans want to keep to themselves.

Seating just 55, The Vault combines old-school charm with a very modern attitude to drinks. The whisky enthusiast is very well catered for of course, but the talented bar staff create exquisite cocktails too, and if you're lucky you might even spot the resident Jack Russell, Chester, at the bar.

This Soho institution offers night-owls refuge from the party crowd and is ideal if you like your drinks straight and strong.

DO TRY...

To get into the even smaller barrel room bar for absolute privacy.

PERFECT FOR...

A solitary or studious dram.



LUCKY CAT BY GORDON RAMSAY

10 Grosvenor Square, Mayfair, W1
www.luckycat.co.uk

IN BRIEF:

You'll be lucky indeed to stumble across this late night lounge hidden inside an anonymous Mayfair edifice. The latest offering from the famous British chef is primarily a restaurant but you certainly shouldn't ignore the attached bar. This vibrant space is brand new, boasts its own house-blend whisky and tea menu, and as part of the Ramsay portfolio you can expect attention to detail, exceptional ingredients and a luxurious finish.

Elegant, mysterious and with an interior redolent of Shanghai drinking dens, Lucky Cat is an exciting find.

DO TRY...

The 'Lucky Negroni', the combination of which depends on the roll of a dice.

PERFECT FOR...

Adding glamour to your Instagram grid.

VICTORIAN BATH HOUSE

Bishopsgate Churchyard, EC2M
www.victorianbathhouse.co.uk

IN BRIEF:

Beneath the Grade II Listed building on street level near to Liverpool Street Station lies a lavish haven dedicated to drinks and sophisticated dining. This impressive space dates back to 1817 and housed a Turkish bath from 1895. The richly decorated bar retains original features with breathtaking ceilings and cosy alcoves. Red drapes, bejewelled fittings, tiles and sparkling lanterns complete the look.

Beautiful and authentic and serving a divine buttered rum, this is a glamorous location you'll long to escape to.

DO TRY...

To book the By Appointment Only cocktail hour on Friday night.

PERFECT FOR...

Hosting a large party.



EVANS & PEEL DETECTIVE AGENCY

310 Earls Court Road, SW5
www.evansandpeel.com

IN BRIEF:

Make an appointment with crime fighting detectives Evans & Peel and you'll be invited into a world that will make all of your film-noir dreams come true. Entrance into this delightful Earls Court club is based strictly upon presenting a criminal case at the door, which the staff will be more than happy to help you solve!

The dimly lit environs are reminiscent of a 1920s speakeasy but the cocktail menu is thoroughly modern, and the American food menu is bang up-to-date and tasty. With exposed brickwork, bare lightbulbs and staff decked out in braces, this is truly an immersive experience. And if you want to delve a little deeper into your case there is an even smaller library bar hidden away for you to discover.

DO TRY...

To solve the in-house case to unlock their specialist cocktail, the 'Jane Doe'.

PERFECT FOR...

A unique experience. ▶

THE FUMOIR AT CLARIDGE'S

Brook Street, Mayfair, W1
www.claridges.co.uk

IN BRIEF:

Since the 1920s, only those in the know have enjoyed the extensive champagne and whisky menu in The Fumoir, because it would be easy to miss the unmarked door embedded in the impressive art-deco corridors of one of the world's most luxurious and famous hotels.

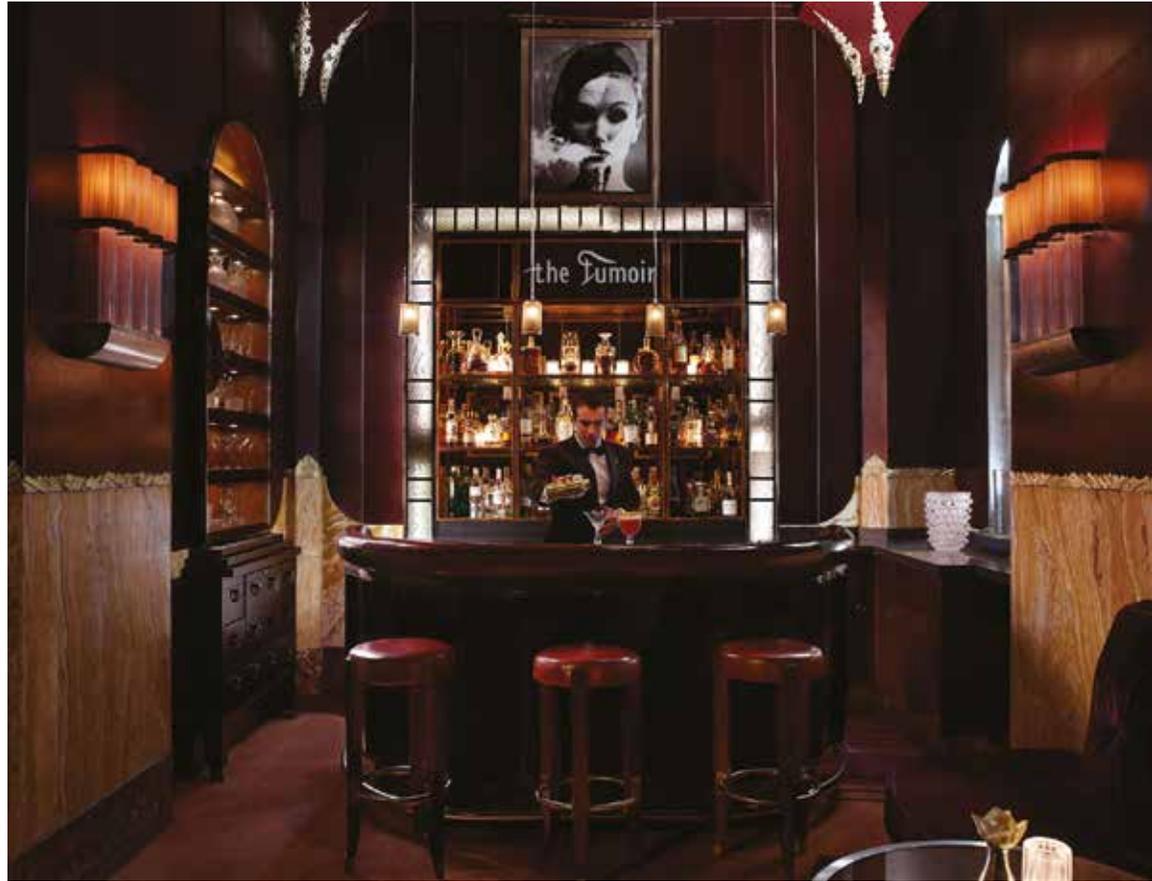
Originally a cigar bar, this tiny space is a world away from the hotel's popular main bar and the quiet elegance of the interior is perfect for discreet liaisons or a stolen moment with an exquisite cocktail. With a ruby velvet finish, subtle lighting and Lalique crystal panels, Claridge's compares the setting to that of 'a jewellery box'.

DO TRY...

A restorative caviar or sushi platter after cancelling your dinner reservations so you can stay just a little longer.

PERFECT FOR...

Losing an afternoon hidden away from the world.



DISCOUNT SUIT COMPANY

29A Wentworth Street, Spitalfields E1
www.discountsuitcompany.co.uk

IN BRIEF:

Hidden in an East London basement behind the façade of an abandoned tailor's shop, this dimly lit 'speakeasy' is definitely worth seeking out. Hard to find for newcomers but lots of fun for those in the know, the Discount Suit Company is perfect for some serious drinking in the dark.

Yes it might be light-hearted but they take their drinks very seriously with an extraordinary cocktail menu and knowledgeable bar staff, happy to whip you up a bespoke drink. Book early to secure your spot, as space is limited in this achingly cool bolthole where anything goes...

DO TRY...

Sharing a bottle of their signature 'Harri-Booya' cocktail, a bittersweet delight.

PERFECT FOR...

Hanging out with friends.

KEYSTONE CRESCENT

Keystone Crescent, Kings Cross, N1
www.keystonecrescent.com

IN BRIEF:

The unmarked grey door may look unassuming but to members of this hidden club, it leads to a private oasis where anything could happen. You'll only know the keypad code to gain access if you're signed up, but once you're in, just show your keyring to the bar staff to enjoy a small but inventive drinks menu until 4am.

This sociable club creates its own mixers from fresh fruits and herbs and serves with full spirit bottles which will be signed and kept for you if you don't manage to finish them, but with hours this late, what's the excuse not to?

The signature look of vintage 1970s glamour with golden chintz drapes and muted leather upholstery make this an elegant place to relax, far away from the craziness of Kings Cross.

DO TRY...

The local pizzas, which you can order for delivery into the bar until 11pm.

PERFECT FOR...

When you just don't want the night to end.



THE LUGGAGE ROOM

Marriott Hotel, Grosvenor Square, W1
www.luggageroom.co.uk

IN BRIEF:

Considered Mayfair's best kept secret... you have to find and knock on the black door hidden within this busy hotel to gain entrance. Once the porter has allowed you in, you'll discover a stylish cocktail bar with a timeless and elegant décor.

As the name suggests, this was previously the hotel's luggage room making it an excellent space for discretion and privacy. Quiet and unfussy with a dark leather and wood finish, this well disguised little bar boasts a classic wine list and a menu featuring food all sourced from the British Isles.

DO TRY...

The cocktail journey through the ages suggested by their menu.

PERFECT FOR...

An illicit liaison. ■



Immerse yourself in Luxury

For those that yearn for luxury, crave relaxation and rejoice in wellbeing and rejuvenation, Grantley Hall is guaranteed to push the boundaries of expectations.

Located at the edge of the North Yorkshire Dales, five miles from Ripon and sat quaintly by the River Skell, the historic, Grade II listed mansion has been no stranger to high profile guests including Queen Mary and several Princess Royals.

After undergoing a multi-million pound renovation, the doors to Grantley Hall have been re-opened and it is tipped to become one of the UK's most remarkable luxury hotels. The thirty eight acres of land, bought over 4 years ago by Yorkshire based Valeria Sykes and family, have been completely transformed and are now home to forty seven exquisite rooms with a selection of superbly executed suites.

It also offers a multi-space ELITE gym run by champion rower Duncan Roy and state-of-the-art wellness centre including altitude training facilities and a spa with snow room. The grounds boast a brand new, contemporary garden pavilion surrounded by Japanese/English heritage listed gardens. All of these (believe it or not) are only a few of the magnificent facilities for guests to experience.

“I had this vision of it as a first-class hotel... I feel sad when I see beautiful old buildings like that, I just want to save them” – Valeria Sykes

The promise to save this neglected, 17th century building to its former glory has exceeded all expectations and as Yorkshire's only member of ▶



“We have created something truly special. I’ve really enjoyed working with the team to create a restaurant that draws inspiration from the surrounding countryside.”

Shaun Rankin



the Relais and Chateaux Hotel Group, excitement only grew when it was announced that highly-acclaimed Chef, Shaun Rankin is partnering to run the fine dining restaurant 'Shaun Rankin at Grantley Hall', one of four dining areas within the hotel.

Returning to his roots after spending much of his career in Jersey working as lead chef in restaurants such as Sumas and Bohemia, as well as opening his own Jersey restaurant, Ormer and then Ormer Mayfair; it's no surprise that Shaun has big ambitions for his latest venture.

The exclusive 38 cover restaurant, which is set in one of the public rooms, is packed with original features, draped with sophistication and the kitchen and new kitchen garden is filled to the brim with local, seasonal produce. This masterplan has been executed with such finesse that it is likely to reshape the culinary scene in the north of England.

"We have created something truly special. I've really enjoyed working with the team to create a restaurant that draws inspiration from the surrounding countryside." – Shaun Rankin

Guests looking for the ultimate spa experience can make use of the Three Graces Spa. Relax in stylish lounge areas, dive into the 18m indoor

pool or choose from a range of fitness classes, including mindfulness and meditation groups. For those seeking some serious 'me-time', there are five, state-of-the-art treatment rooms equipped with a full menu of restorative treatments. Treatments are tailored to each client's needs and include top of the range products, by award-winning British spa brand, Ila and Spanish luxury skincare range Natura Bisse.

"We believe [Grantley Hall] offers one of the UK's most exceptional five-star luxury country house retreat experiences, combining rich heritage and 17th century splendour with beautiful contemporary design and state-of-the-art facilities, all set in the tranquil surroundings of the Yorkshire countryside."

– Andrew McPherson, General Manager

Rooms at Grantley Hall start from £345 per room, including breakfast. A limited number of fitness and spa memberships are also available. To find out more visit grantleyhall.co.uk ■



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Gifts
FOR HER

The team at LUX 1.2 have been hunting high and low to put together this exclusive gift guide for ladies that exude classical style and elegance.



True blue

Hettich

There's something about the luminous colour, fire and sparkle of a precious gemstone that's completely captivating. Described by a poet as like 'the blue of a clear sky just minutes after sundown', heavenly-hued sapphires have enchanted us for centuries with their vivid colour and lustre. Connoisseurs regard sapphires that are a pure and intense velvety blue colour with a subtle violet undertone as the most sought after, and at Hettich Jewellers you'll find some rare beauties to fall for like this stunning 4.22ct sapphire and diamond ring. With a superb range of magnificent sapphire jewellery to choose from, which one will be your true blue?

*Available from Hettich Jewellers - £16,750
www.hettich.co.uk*



©Vintner's Daughter

We've struck oil!
Vintner's Daughter

Hailed as 'the face oil to end all face oils', Vintner's Daughter's Active Botanical Serum is a decadent infusion of 22 of the world's most active organic and wild-crafted botanicals to correct, perfect and protect your complexion. The product of two years of painstaking research, this supercharged oil is brimming with anti-inflammatory phytonutrients, skin-firming phytoceramides, nourishing fatty acids and powerful antioxidants to target all primary signs of skin ageing. It's the ultimate 'hero' formulation and is loved by bloggers, editors and celebrated beauties the world over.

Available from Net-a-Porter - £150
www.net-a-porter.com



© JAXJOX

Smart lifting
JAXJOX

The JAXJOX KettlebellConnect is a smart kettlebell that allows you to add or drop weight in seconds, saving time and space, so you can work out anywhere.

Sync your KettlebellConnect to the JAXJOX app via Bluetooth and track your reps, sets, weight, and rest times. You have six weights in one place that can change between 5.5 and 19 kg in under 3 seconds.

Available from JAXJOX - £330
www.jaxjox.co.uk



© Gucci

Somewhere over the rainbow
Gucci

Adjust your preconceptions of tracksuit jackets with this elevated take on the sporty style from Gucci, adorned with rainbow sequins forming the house's GG motif that was introduced in the '70s as an evolution of the historical Gucci rhombi design.

This statement piece has been crafted with a technical fabric base, making for a unique juxtaposition of function and finesse.

Available from Mytheresa - £2,145
www.mytheresa.com



© Foreo

Unmask beautiful skin
Foreo

For a few moments every day, UFO whisks you away into a world all your own with technology that delivers stunning results while also providing an indulgent experience for the senses. UFO's Hyper-Infusion Technology uses your skin's natural reactions to heat and cold as well as signature T-Sonic pulsations to ensure you get the most out of every mask treatment.

UFO combines advanced dermal technologies with exclusive Korean mask formulas for a decadent facial treatment in seconds.

Available from Foreo - £249
www.foreo.com

**Keiko Mecheri***Umé*

Inspired by Keiko's homeland of Japan, Umé transports you to the Art Deco era in Tokyo: precious interiors, patinated lacquers and sumptuous oriental costumes. Umé bursts open with fresh citrus notes and is enriched by a delicious note of Japanese plum. A dash of May rose and Camellia Sansaka opens up and illuminates the perfume for long lasting olfactory pleasure.

Keiko Mecheri is a pioneering woman and one of the architects of today's modern niche perfume industry. Originally from Japan, Keiko relocated to California and established the business in 1998. Over the past 20 years Keiko has been committed to producing the finest parfums while using rare yet sustainable ingredients, and is dedicated to upholding ethical and environmental standards while providing an exceptional sensory experience that creates a lasting impression.

*Available from Voisins Department Store - £165
www.voisins.com*

DESIRABLE
Gifts
FOR HIM

Trying to please a man with exquisite taste can be particularly challenging. The style team at LUX 1.2 have worked with their favourite designers to compile a collection of statement accessories and gorgeous gifts.



One to watch
Hettich

Welcome to Panerai's Luminor Submersible, the elite military underwater watch which teams Swiss engineering with Italian design to create a watch that's built for adventure. Water-resistant to 300 metres, with a super lightweight titanium case, powerfully luminous dial, long power reserve and a rotating ceramic bezel that measures dive time, the Luminor Submersible looks as good in the water as out of it. Which, for Islanders, can only be a good thing. The cult Panerai brand is responsible for some of the most striking and instantly recognisable watches around, and the immensely cool Luminor Submersible with its bold and punchy aesthetic is no exception.

Available from Hettich - £8,138
www.hettich.co.uk



© Clarisonic

A clean sweep *Clarisonic*

The Clarisonic Alpha FIT is engineered specifically for men's resilient skin and packs the power of the classic Clarisonic cleansing brushes into its compact shape.

Alpha FIT helps reduce the appearance of pores by clearing away dirt, sweat and oil leaving skin looking smoother and healthier. Its shorter bristles thoroughly cleanse the skin for a cleaner beard, or work to prep the face to help achieve a closer shave.

Available from Curentbody - £153
www.curentbody.com



© Saint Laurent

Hell for leather *Saint Laurent*

In your hunt for the perfect leather jacket, you'd struggle to find better than Saint Laurent. The French fashion house's biker jacket is one of the most iconic pieces of premium menswear there is, boasting buttery-soft Italian leather, a slim-fit silhouette and luxurious satin lining.

Available from Saint Laurent - £2,995
www.ysl.com



Make your own perfect slice of life
Ooni

.....

Create restaurant-quality pizza at home! The super-versatile, award-winning Ooni Pro cooks 60-second pizzas, perfectly seared steaks and mouthwatering stews right in your own garden. Bring friends and family together with amazing wood-fired meals. Food doesn't get more real than this.

Available from Ooni - £499
www.uk.ooni.com

**Power to the pedal***Peloton*

The Peloton bike delivers a convenient and immersive indoor cycling experience, streaming daily live classes from Peloton's NYC studio directly into your home. 24-hour access to studio cycling classes gives you the freedom to work out at any time and this state-of-the-art bike comes with a number of optional extras to provide a full body workout.

Available from Peloton - £1,990
www.onepeloton.co.uk

**We mean business!***Hugo Boss at Voisins Department Store*

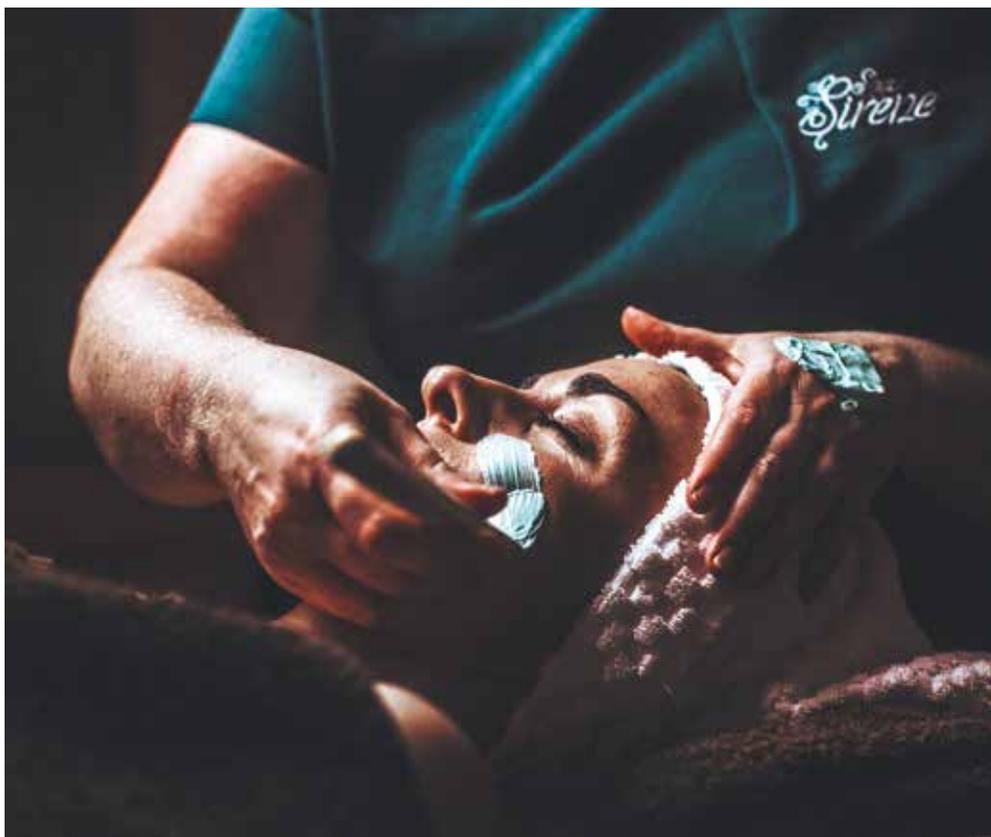
As part of Hugo Boss' Victorian Collection, this workbag has ample room for a laptop and all other essentials, a versatile but stylish asset for organization. Grained leather offers a textured, modern update to this business-chic look, perfect for any businessman.

Available from Voisins Department Store - £332
www.voisins.com



BODY & SOUL

Everyone needs a little indulgence now and then and the spa is the perfect place to take some time to treat yourself. Jersey offers a myriad of luxurious options to help replenish the body and feed the soul.



FEEL SERENE AT SPA SIRENE

Take care of your mind, body and soul at Spa Sirene, based at The Royal Yacht Hotel. From the minute you walk through the door, the view of the calming pool, the living walls and relaxing tunes set the tone for your relaxation journey.

After sampling the heated vitality pool, Swedish sauna, aromatherapy steam room, salt steam therapy and experience showers, try the 'Time to Unwind' package. This ultimate collection of treatments begins with an invigorating sea salt scrub and is followed by a relaxing massage to ease away aches and pains. The experience is completed with a Phytomer facial, including a scalp, face and shoulder massage. Leave your treatment room feeling serene, calm and stress free.

The 'Time to Unwind' package includes: body exfoliation, back massage and Phytomer facial.

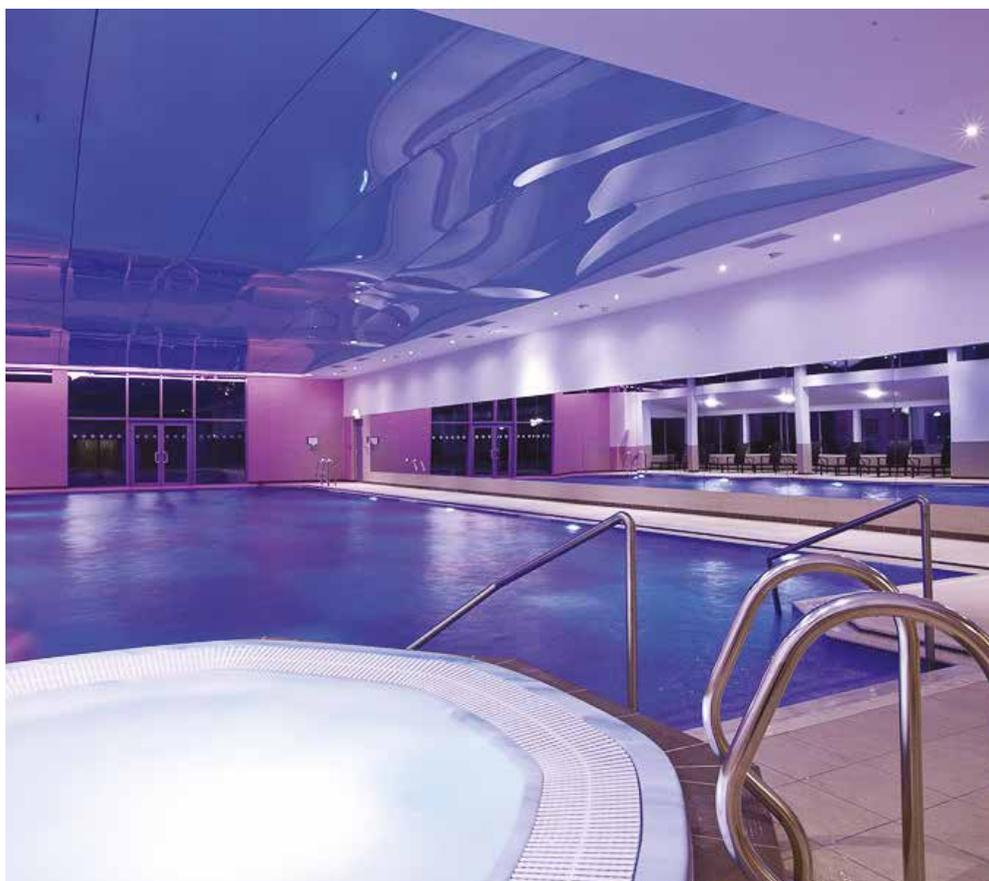
FROM TOP TO TOE

If you are looking for a retreat in Jersey that 'has it all,' St Brelade's Bay Hotel might be the place for you!

The health club facilities include luxurious changing rooms, a heated indoor pool and aromatherapy steam room. The large gym floor is equipped with the latest cardio equipment from Technogym, plus a separate free weights area, functional training area and all new spin room.

For those seeking tranquility, relax in the luxury Jacuzzi with hydrotherapy, take some time out in five acres of gardens or sunbathe next to the heated outdoor swimming pool. Yoga classes are available at the health club or why not arrange a personal one-to-one yoga class on the beach or in the garden.

The Spa treatment menu offers an extensive variety of health and beauty enhancing treatments to ensure that guests are nurtured, purified, pampered and relaxed. You can transport yourself to the vineyards of France with the popular Crushed Cabernet Body Treatment, or relaxing Fleur de Vigne Candle Massage. The wide choice of unique face and body spa treatments make this the perfect place to be indulged. ▶



REFLECT ON REFLEXOLOGY

Relax, restore and rebalance with reflexology at L'Horizon Beach Hotel & Spa. Reflexology, also known as zone therapy, is an ancient Chinese treatment that works on the key pressure points of the feet, helping to energise, relax and restore the body's balance.

This therapeutic touch therapy using specific thumb, finger and hand techniques has been used for 3,000 years to stimulate the parasympathetic nervous system, releasing blockages in the energy flow.

With 7,000 nerve endings, our feet provide a map of our bodies. This harmonising holistic massage treatment can help trigger the body's own self-healing mechanisms, supporting the immune system, stimulating the lymphatic system, boosting the circulation, reducing stress and tension and aiding sleep.

The experienced team of therapists at the AA Four Red Star L'Horizon Beach Hotel & Spa offer a deeply relaxing 40 minute treatment using a fabulous foot cream rich with jojoba oil and shea butter. Infused with lavender, patchouli, eucalyptus and lemon oils which help to soothe and comfort.

Just one treatment can work wonders helping to clear the neural pathways and re-balance both your body and mind, leaving you feeling relaxed and rebalanced.



SUMMERTIME SPECIAL

The Atlantic Hotel has partnered with wellness experts Spa Suites to offer a unique 'Summertime Spa' experience to hotel guests. Quietly located in a peaceful corner of the hotel's six acres of stunning gardens and grounds, the exclusive therapy tent has magical views to St Ouen's Bay and beyond. Treatments are accompanied by the sound of the waves, the birds and the breeze. Relax in an environment that mirrors its natural setting; clean, nurturing and at one with nature.

Choose from the extensive range of specialist treatments on offer. 30 minute 'tapas' treatments allow you to create your own unique spa experience, whilst 60 minute massage therapies focus on a sense of inner well-being as well as relief from any aches and pains. Alternatively, you can indulge in a 2 hour experience combining therapies to encourage a feeling of rejuvenation, relief and serenity.

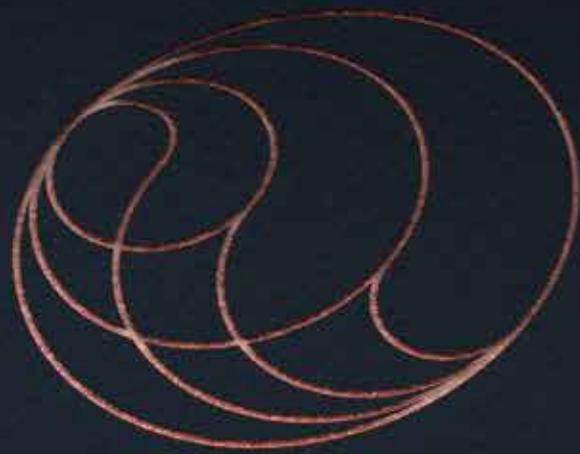
All treatments use VOYA products created by a family-run business on the west coast of Ireland. VOYA prides itself on making highly effective, exceptional seaweed-based skin care products all of which are certified organic from shore to shelf.

The Summer Spa experience is focused on creating an all-encompassing VIP offering. Perfect for couples seeking a romantic experience, those looking for unforgettable time spent with family and close friends or anyone just seeking some 'me' time. ■



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FAMILY OFFICES

FIND A HOME IN JERSEY

Jersey has long had appeal for aspirational people, but in recent years its proposition as a place to relocate has undergone something of an evolution.

Words: By Kevin Lemasney, Director, High Value Residency, Locate Jersey



While on one hand, Jersey is considered a hub of innovation, thanks to its flourishing financial services and digital sectors, it also boasts beautiful scenery, tranquil country lanes and sandy beaches. This unique work-life balance has made Jersey a compelling option for a new breed of younger, entrepreneurial people and their families, who are looking for a jurisdiction that meets their expectations from both a lifestyle and business perspective.

In recent years, we have seen a healthy level of interest in relocation to the Island; Locate Jersey received 120 enquiries about Jersey's High Value Residency scheme last year alone, with almost 50 applications being approved in just the last two years.

Most interesting, though, is the change in age demographic amongst those applying to move to Jersey with a clear swing towards younger applicants. There are very good reasons for this shift. Not only do individuals who are running businesses need a secure and stable commercial

platform and a great professional infrastructure to support it, they also want a better quality of life for the young family they are bringing with them.

Coincidentally, in its latest Expat Explorer Survey, HSBC found the Crown Dependencies offer a significantly better work-life balance, natural environment and feeling of safety and security than the global averages.

Now, this evolution is going a stage further. Jersey's success in attracting these individuals and their families is seeing significant growth in the establishment of private family offices. From small single-family offices to full scale multi-family operations, families are extending their commitment to the Island and drawing on its expertise, not only as a means of growing their own business ventures, but for managing their family assets and interests too.

A PwC seminar held in 2019 on family offices specifically highlighted the increasing numbers of ultra-wealthy families looking to locate their family offices to Jersey.



PERFECT FIT

In many ways, Jersey is a perfect fit for the modern family office, not least because of the stability it offers.

Market volatility and regulatory complexity have, in recent years, forced families to think carefully about the interplay between their ambitious global aspirations on the one hand and the need for a stable environment in which to conduct its family and business affairs on the other. As a result, they are looking for a safe location that can give them much needed certainty to help them succeed.

For the most part, those moving to Jersey are British nationals. Often, they are seeking to move closer to home for family reasons and a more certain environment. At the same time, driven by geopolitical uncertainties elsewhere and in particular changing environments in larger cities, we are also seeing an eclectic mix of families moving from other centres around the world; from Australia and Singapore to Switzerland and Germany.

Jersey with its strong links to the UK and EU as well as its political, economic and fiscal stability, is proving an attractive option.

Meanwhile, Jersey's commitment to high regulatory standards, as reinforced by global bodies such as the IMF, OECD and EU, has gained significant appeal amongst families and their advisers. An increasingly complicated regulatory backdrop is putting family offices under pressures they have never experienced before and they are having to face up to the challenges of conducting their affairs in an environment that is in many cases new and unfamiliar to them.

Jersey, however, has formidable experience and the right framework and expertise to ensure families are supported professionally to meet their regulatory and reporting obligations, such as the OECD's Common Reporting Standard and the US' FATCA.

In addition, new economic substance legislation introduced to Jersey in January this year, which has been given the seal of approval by the EU, should give family offices real additional comfort that in Jersey they can expect a platform that is robust, that guarantees high standards of governance and oversight, and that can give them a good platform for growth.

Finally, the wealth planning needs of families have changed significantly in recent decades. Families are no longer based in just one jurisdiction with shared wealth, business and lifestyle aims. Today, families have diverse, complex needs with different generations having



interests in multiple jurisdictions and financial, business and lifestyle demands frequently overlapping.

Family offices are increasingly behaving as institutions in their own right, needing institutional grade support. More and more, family offices are exploring co-investment and alternative investment opportunities, such as private equity, more diverse markets, or pursuing philanthropic activities.

This is right on Jersey's sweet spot. Whilst it has positioned itself as a leading jurisdiction for private wealth services over the past five decades, Jersey has also established itself as a pioneer in establishing a framework for philanthropy and as a leading European jurisdiction for alternative funds business, particularly private equity and real estate, whilst its focus on fintech makes it a highly attractive jurisdiction amongst the next generation who are placing a growing emphasis on digital connectivity.

RARE BLEND

Jersey has earned a fantastic reputation as a place to live, particularly for those bringing families with them, thanks to its lifestyle, rich heritage, outstanding natural beauty, leisure opportunities and an excellent stock of high-quality homes.

Add to that a thriving business environment, institutional levels of professional support, top-tier standards of regulation and governance and unrivalled economic, political and fiscal stability, and it's easy to see why this rare blend is now making Jersey so attractive as a jurisdiction for family offices to establish.

Looking forward, we fully expect that Jersey will continue to feature highly when it comes to families choosing a jurisdiction that can support their wealth needs, help their businesses thrive, and that they are proud to call home. ■

ON THE TRAIL

OF SOMETHING
SPECIAL

Words: Martyn White

Trail running in Jersey is thriving and a growing community of runners are taking to the Island's cliff paths to experience Jersey off the beaten track. With spectacular views, stunning scenery and accessible terrain, trail running offers both experienced and beginner runners with incredible health benefits and variety. Martyn White provides a runners' eye view of the trails, as he tackles an organised ultra-trail run from St Catherine's breakwater to L'Etacq.

The breakwater at St Catherine's Bay extends into the sea like a crooked finger pointing towards the horizon.

The imposing structure on Jersey's east coast was built in the late 1800s to harbour large ships. Part of a proposed naval station protecting Jersey from possible French invaders, it was never quite finished.

On the day of my ultra-trail run, it was sheltering over 100 runners from a fierce easterly wind, as we prepared to embark on a first-of-its-kind race on the Island.

The inaugural Trail Monkey Double Top Ultra; 40 miles of gruelling cliff paths, steps and 7,500ft elevation!

A nervous chatter filled the air as we made our way to the start. Some runners were checking their water bottles, others adjusting their water proof gear or taking an energy gel.

As we lined up, we were told that we had a 12-hour cut off time. Anyone wanting to pull out whilst on the course would need to call the race organiser or a search party would be assembled. The chatter stopped. Unlike the building of St Catherine's breakwater, leaving the course without finishing was not an option.

I was at the start line with two ultra-runners, Jason and Mark, who had mentioned the Double Top to me a few months before. They were preparing to run almost 90km in the Comrades race in South Africa and saw this as a warm up. Was I interested?

The Trail Monkey website made the Double Top seem strangely enticing: "40 miles from starting at St Catherine's breakwater making your way to Grosnez via the beautiful and dramatic coastal path, a little loop out to L' Etacq and then heading back along the same route back to St Catherine's. One way is tough, but there and back is monumental!"

It was January. I needed a fitness goal. I had no prior ultra-running experience but saw the option of doing one leg of the run, so 20 miles rather than 40. I signed up.



Photos: Trail Monkey Jersey

Then immediately regretted it.

I had only run more than 13 miles three times before, and it was all on roads. How would I cope with running off-road? How was I going to fit in the time for training? I had 5 months to find out.

The Trail Monkey Jersey group was set up in January 2018 by Paul Burrows and Nicola Gott, who were also involved in starting the Jersey Park Run. They aimed to 'spread our love of the trails to all and show just how beautiful our Island is.'

Paul and Nicola created a real community with people sharing trails, running tips, photos and more on their Facebook page. The photos provided me with the most comfort though, as it was immediately obvious that the trail runs were completed by people of all abilities.

Those same trail runners lined up next to me now as we set off, offering words of encouragement to each other. Jason and Mark suggested getting a quick start, as the trail immediately out of St Catherine's narrows to a single track and they were worried about a bottleneck. They were serious runners and wanted to place well.

I kept up with them for the first five miles as we headed up and down hill paths towards

Bouley Bay. We were in the top 10 runners as we negotiated the steep steps that greeted us.

But I couldn't keep up. My training had been patchy to say the least, trying too hard, too quickly and injuring my calves, hips and smaller muscles behind the knee I didn't even know existed.

The hills and steps for those first few miles were tough, and people began to pass me after the first check-point. Ten miles in and I was really struggling.

What I understand now is that this is one of the most challenging places to walk in Jersey, let alone run. If it isn't the sheer elevation that gets your glutes screaming, it's the amount of steps cut into the cliffs. It was like being on a gym step machine on the hardest possible setting without being able to get off. To make it worse, a force 6 wind was blowing me into the cliffs and it began to rain.

Still, my slower pace meant I could look around and appreciate the truly stunning view from my lofty vantage point high above the cliffs. Long, sweeping cliff paths full of gorse and grasses, deep blue water lapping against the rugged granite shoreline, the sandy beaches of France shimmering in the distance. ▶



“...my slower pace meant I could look around and appreciate the truly stunning view from my lofty vantage point high above the cliffs.”

Breathing in the cold sea air, I felt a sense of tremendous positivity. Running in a natural environment, with not a car or housing estate in sight, is said to be associated with greater feelings of revitalisation and increased energy. It's even being prescribed as part of holistic treatments for those suffering depression and similar psychological ailments.

And I was going to need all of that positivity to see me through the next 10 miles!

After a gruelling uphill section past the picturesque Greve de Lecq bay, the course flattened out, but it wasn't necessarily easier. At Sorel the smell of bacon rolls wafting by from a nearby food van was a cruel and unexpected distraction. At another point, sheep with alarmingly long horns blocked the path forcing me to give them a wide berth.

Then I saw runners on their way towards me. First it was James Manners, who would go on to finish in first place, then some of the relay runners just ahead of Jason and Mark. They'd got to Batterie Moltke at L' Etacq, had a break, and were on their way back. I was happy for them, but it was demoralising too.

It sapped the energy from me and for the final few miles I stumbled over rocks, tripped on stones and dragged myself towards the finish line. Excruciatingly, I could see it in the distance but ended up taking a wrong turn and found myself in the middle of a clearing with gorse bushes surrounding me. I would need to turn back. I swore. Loudly.

A sense of relief washed over me at the end. Well, that and agonising leg cramps. It was 3 hours 59 minutes of pure agony. Never again, I told myself, slumping into a chair.

Runners came and went, most of them taking a quick break and turning to go back. It must have taken an enormous amount of willpower not to just stay and call it quits. I had to admire them.

Later that day, I headed back to St Catherine's breakwater, just as Jason and Mark were finishing in second and third place. It had taken them 7 hours 15 minutes... and they still looked fresh!

By then I'd recovered. I'd said never again, but someone mentioned a Trail Monkey Marathon. Bizarrely, I was tempted. The camaraderie, the achievement, the views; it was overwhelming. The sun was now shining, and I felt great. I just knew that I'd be on the trail again soon. ■

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ANNIVERSARY
1984-2019





TOP Flight

Since 1983, Gama Aviation has based its global success on the simple principle of delivering its clients' missions with dedication & passion. Regional Manager, Jersey, Tim Pedley delivers an update on the services this growing business can offer.

Gama's worldwide operations span business aviation, air ambulance, infrastructure monitoring, military applications and police air support. Our Group Headquarters, and the European Air and Ground division are based at Farnborough Airport. We manage over 250 aircraft providing private jet services across the globe.

We have operated the 'Fixed Base Operation' at Jersey Airport for over three years and it is a key strategic acquisition for expansion into Europe and beyond. We are busier than ever, supporting

our business and private clients who need to get to places quickly, efficiently, safely and in style.

The world of private business aviation is growing rapidly and business demands are a key driver. Equally, as the technical specifications of executive jets become increasingly sophisticated, the safety, comfort, speed, range and fuel efficiency are becoming more and more attractive for families.

For those who own their own aircraft, we manage all aspects of hangarage, maintenance and air

“... we have the ability to cater for anything, from the smallest single engine aircraft to the largest private executive jet on the market.”

travel. Some owners elect to charter out a number of hours on their planes, so we manage this on their behalf to achieve maximum returns with minimum inconvenience. Some of our other clients, without access to their own aircraft, can choose to book ‘empty sectors’; meaning they take a place on an empty plane that is either going to or returning from a booked destination.

The possibilities are endless; we have the ability to cater for anything, from the smallest single engine aircraft to the largest private executive jet on the market. Our team and global fleet has the infrastructure, expertise and passion to deliver.

There has always been competition, as operators from other jurisdictions can operate in and out of Jersey. Competition is healthy; it is a real sign of buoyancy in the market and by its nature drives innovation. The differentiator for Gama Aviation is that all competitors have to come through our doors, as we are the only ‘fixed base’ operator on the Island. This ensures we can offer our clients both the hangar space and the infrastructure of our state of the art facilities.

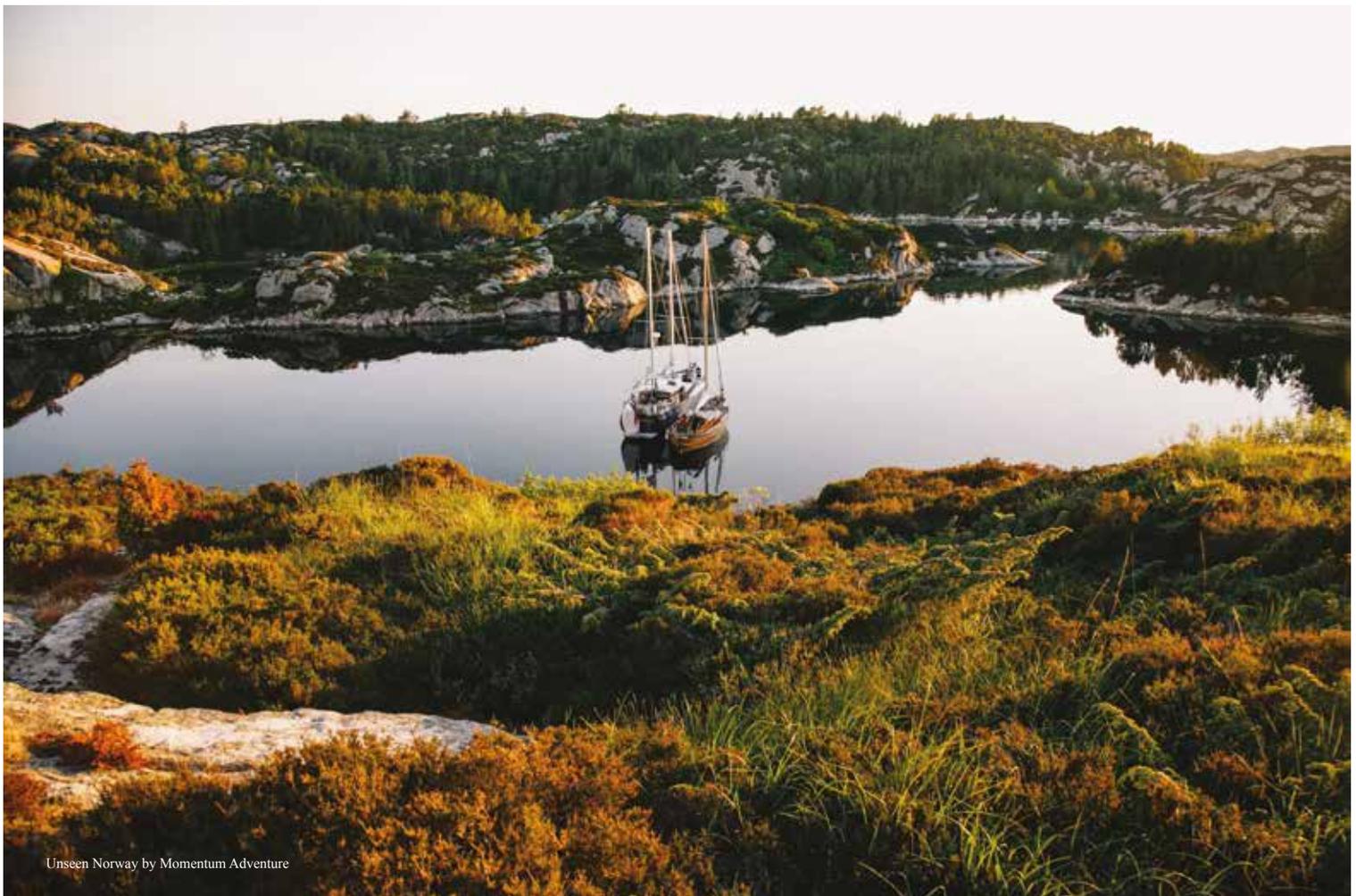
We are also proud to be a partner of the Ports of Jersey event, the ‘Jersey Business Aviation Exhibition’. Held every September, invited

guests are able to view a wide range of the latest luxury private aviation fleets. The exhibition is quickly becoming an established event in the global business aviation calendar.

We have also recently welcomed new owner operators to Gama and have plans for further expansion over the next 12 months. One exciting partnership we are rolling out is with Momentum Adventure; specialists in arranging luxury bespoke adventure travel. Momentum offer a new and different service and our clients are already taking advantage of the truly unique experiences they can arrange. In conjunction with Momentum, we can fly people to adventures they might otherwise not be able to access. If you are interested in taking a trip that no other travel operator currently offers, Momentum Adventure’s expertise can help make it a reality.

Private business aviation is flying high in Jersey, and we are proud to be able to take that journey with you. ■

If you would like more information on Gama Aviation please contact Tim Pedley, Regional Manager, Jersey on +44 (0)1534 496496 or email at tim.pedley@gamaaviation.com



Unseen Norway by Momentum Adventure



READY TO SAIL?

“Cruising has undergone an incredible renaissance in recent years – everything from mega ships, with endless entertainment and dining options, to intimate expedition ships; there is quite simply a cruise experience to suit every traveller,” says Gary Hudson who heads up ASmallWorld Travel, a newcomer to the luxury travel scene in Jersey.

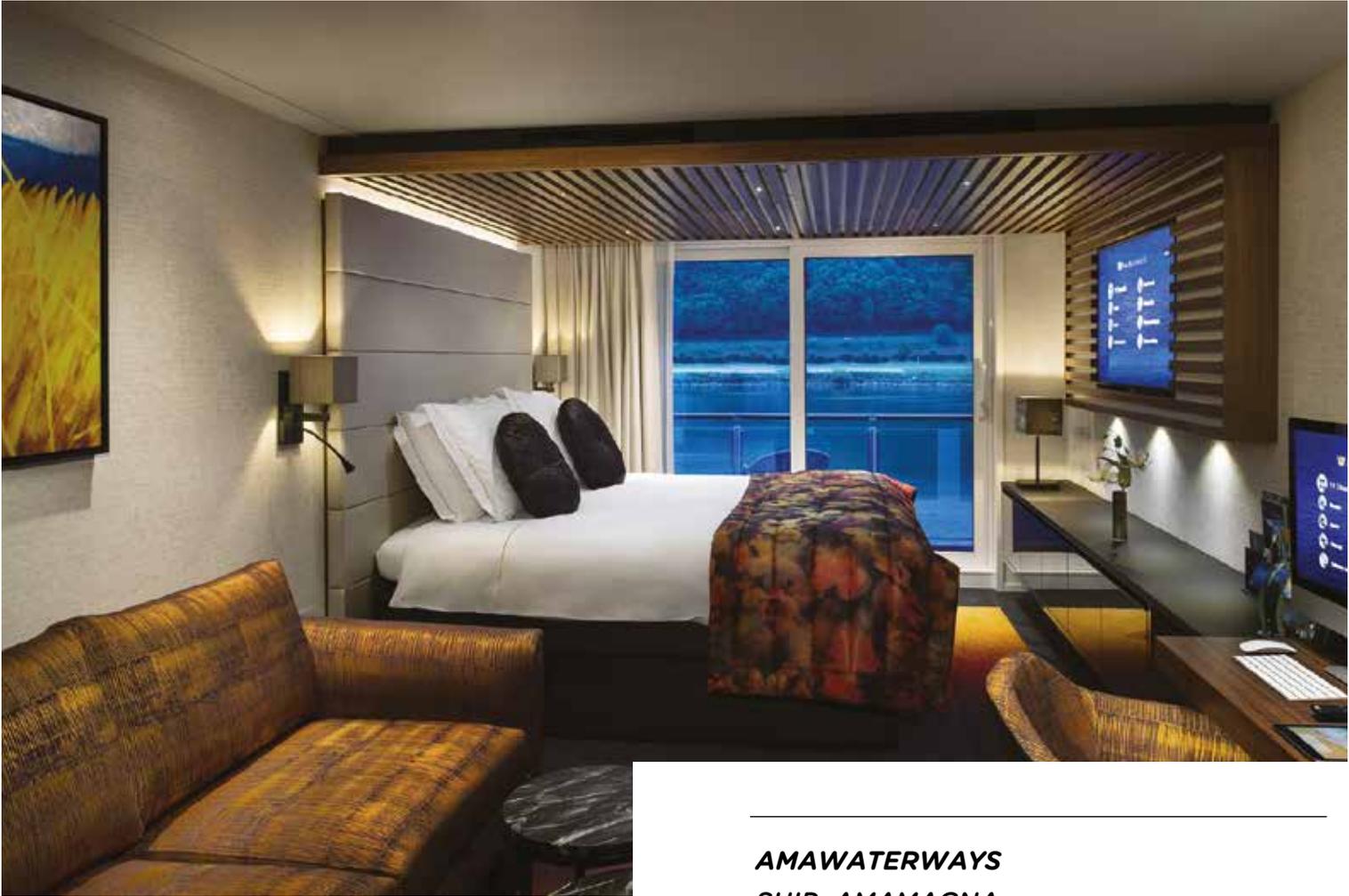


ASMALLWORLD Travel has extensive experience when it comes to cruising and are true connoisseurs in finding the best that's out there for everyone involved; intrepid explorers, party people or simple sightseers alike. The company's managing director, Grant Holmes, sits on luxury travel network, Virtuoso's global cruise committee and is a true cruising aficionado.

The good news for travellers is that 2020 brings the launch of some really exciting options,

including the launch of some new ships and daring routes. The Ritz-Carlton Yacht Collection, and Crystal Cruises, for example, are launching their own versions of expedition yachts that dazzle, while Richard Branson is heading out to sea with the launch of Virgin Voyages, his unique take on cruising.

For all your luxury travel and cruise bookings contact Gary Hudson, ASMALLWORLD Travel: +44 (0)1534 710956 or gary@asw.com ▶



AMAWATERWAYS
SHIP: AMAMAGNA



The AmaMagna, the newest member of AmaWaterways' luxury fleet cruising the world's most exciting rivers, set sail on its maiden voyage in May 2019. It was a big event, for at nearly twice the width of other vessels on the Danube (and carrying only twenty per cent more guests), it marked an architectural dream come true.

With just under 100 cabins, the facilities themselves impress; there's a spa, an expansive health/wellness studio, bicycles, a pool and a water sports platform where tours launch from at each stop.

Four restaurants offer superb fare; eating al fresco is something special. There's also a pop-up sky bar, a wine bar and a juice bar, all manned by friendly staff members who are genuinely more than pleased to cater to your every request.

When it comes to suites, opt for one with a balcony to enjoy the sights. And if you have kids, there's a triple occupancy option as well as rooms that interconnect. The decor is contemporary and comfortable; amenities are all top-notch.

OUR CHOICE: TULIP TIME - 7-NIGHT AMSTERDAM TO AMSTERDAM

Getting to and from Amsterdam is easy, so no excuses. And, if you like flowers, art history and spectacular scenery, then this one's for you. Cruise the canals, passing by windmills, country vistas and ancient cities from Amsterdam to Antwerp and back. Stopping in Bruges, Middelburg and Ghent, the tulips in Keukenhof are pure magic.





SILVERSEA CRUISES
SHIP: SILVER CLOUD



If we're talking panache, Silversea's Silver Cloud has it in droves. Renovated as recently as 2017, the pristine vessel has what it takes to safely navigate polar regions due to its ice-strengthened hull. For expedition cruising, the intimate atmosphere of this ship cannot be beaten, and with only 100 suites on polar voyages, the staff to guest ratio is almost one to one.

Suites are graciously appointed and have large, picture windows for optimal viewing. Eighty per cent have balconies, perfect for bundled-up viewing, with a glass of champagne, while watching a whale pass by or a few frolicking penguins playing in the vicinity. Several voyages the ship makes are not necessarily ice-bound, equally fantastic, if not as action-packed.



Onboard, you'll have a choice of four dining venues: all elegant and all serving the finest cuisine. There's a beauty centre, a spa, a gym and a pool, but what matters most is the experience itself, and the expedition team will make sure you have the adventure of a lifetime, one you're unlikely to ever forget.

OUR CHOICE: USHUAIA TO USHUAIA

Explorers looking for the thrill of a lifetime, this one's for you. Ten nights will offer an insight into this untouched continent. Antarctica offers spectacular sightings including icebergs, glaciers, and (hopefully) up-close encounters with penguins, seals and whales. Weather depending, daily expeditions in Zodiacs are included in the deal. ▶

CELEBRITY CRUISES

SHIP: CELEBRITY FLORA

Launched in 2019, the Celebrity Flora caused quite a stir. As a small ship (a yacht almost) it was purpose built for expeditions to the Galapagos. And while the world focuses on a more sustainable approach to life, the vessel boasts that it, too, is toeing the ecological line. Committed to reducing food waste, it doesn't use anchors and its Ocean scope continuously gathers information for ecology research.

Limited to 100 guests on each sailing, all rooms have window-facing beds, espresso machines and butler service. Twenty four have infinite balconies, but all have traditional outside terraces and some rooms interconnect.

There's a spa, a gym and water sports equipment to use. Cuisine onboard is, by and large, locally sourced and prepared by the Michelin-starred chef who makes superb fare, including Ecuadorian favourites. There are several spots for sundowners, both indoors and out. Nightcaps are optional.

The special inflatable boats for wildlife excursions barely wobble as guests get on and off. Each holds twelve, and excursions are led by naturalists who host talks about the flora, fauna and history of the Galapagos.

OUR CHOICE: 7-NIGHT OUTER LOOP

If you can, fly to Guayaquil; there are direct flights from here to Baltra, from where the ship departs and returns. The carefully-crafted itinerary stops at several key islands and includes twice-daily guided shore landings and excursions. The package includes: dining, beverages, equipment, Galapagos fees, gratuities, shore excursions, WiFi and more.





We can't wait for these three newbies to launch in 2020.

Book now so you don't miss out!

Crystal Endeavor Artist Rendering

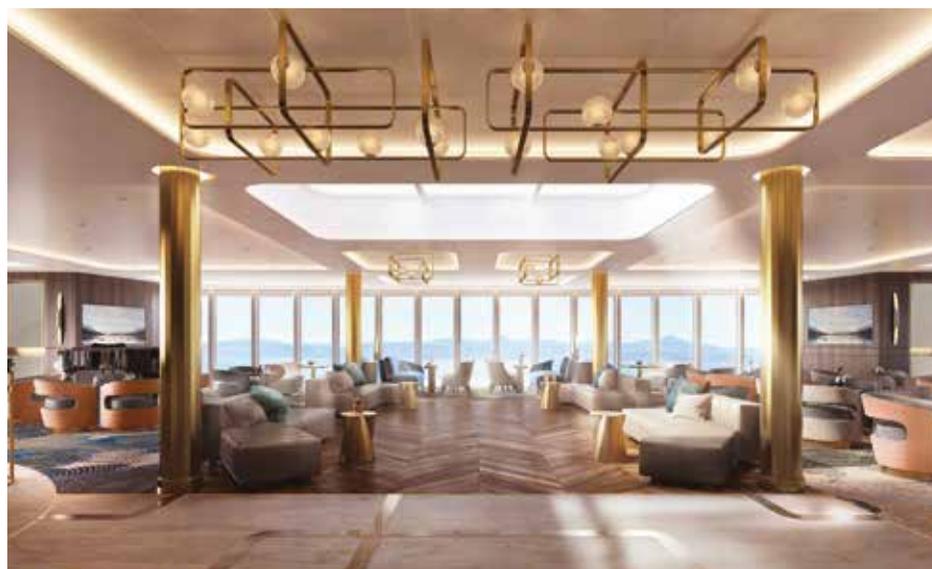
**CRYSTAL CRUISES
SHIP: CRYSTAL ENDEAVOR**

As Crystal's first 'expedition' ship, prepare to be wowed: think two helicopters, a submersible for seven, zodiacs, kayaks, a marina platform for viewing, a mud room, a solarium, pools, Jacuzzis, a casino and a whole lot more. That's just a glimpse of what the fabulous Crystal Endeavor will offer when it launches on August 10, 2020. Its 17-night maiden voyage will be a roundtrip journey to and from Tokyo. Like Crystal's other ships, fares will be all-inclusive.

And what a beauty she will be, with her eight tiers and 100 beautifully appointed cabins. All called 'suites' and kitted out with sleep-inducing beds and gorgeous linens, they'll have balconies and butler service, so everything will be but a mere request away. As for technology, there are high-tech touches like iPads in every cabin, an interactive streaming TV and ambient lighting controls.

Meals will be outstanding, with six venues to choose from including the much lauded Umi Uma & Sushi Bar by chef Nobu Matsuhisa. There'll be a spa and a gym, especially good for days at sea, but this ship is all about exploring. All onboard will be primed to do so with skill and knowledge, fully immersed in the adventure.

Expect guest-to-staff ratios of nearly one to one and six-star service across the board. An experienced crew will team up with experts on each destination, including explorers and scientists. There will never be a dull moment onboard, unless, of course, you're looking for one. ▶





**THE RITZ CARLTON YACHT COLLECTION
SHIP: NOT YET NAMED**

When the first of three ships in the Ritz-Carlton Yacht Collection launches in 2020, it will be one of the most anticipated additions to the cruising world, no holds barred. Ten decks and 149 suites, each with their own private terrace, some interconnecting, will accommodate up to 298 passengers.

Pitching themselves as somewhere between a private superyacht and a small ocean liner, the ship will offer the finest: a champagne bar serving caviar pairings, a library that transforms itself onto a cocktail bar in the evenings, an observation deck on the top level and several fabulous dining venues. The most anticipated is Aqua, designed by the chef behind the three Michelin-starred Aqua in the Wolfsburg Ritz-Carlton hotel.

Besides dining, there's a lot to do on board. The Marina on deck three offers a great space for sunbathing, an ocean swim and watersports. Several levels above is the pool, whirlpools and plenty of loungers for relaxing in style.

When it comes to itineraries, they are packed into several themes, like Escapes of Discovery or the decadent sounding ones we love best, 'Yachting Playgrounds'.

Getting prepped in the evenings won't pose a problem; visits to the spa, gym or a day out exploring can be followed by a hair appointment at the beauty salon. For those wishing to be 'Putting on the Ritz' come evening, there's dancing after dinner on board...





VIRGIN VOYAGES
SHIP: SCARLET LADY

As Richard Branson’s first venture into the world of cruising, the Scarlet Lady, when she launches in 2020, will make waves. But make no mistake, this is an adult-only ship, so we anticipate a more avant-garde product than some of the more serene and select ones mentioned earlier.

Leave it to Branson to come with something ground-breaking and different. This is not your traditional set-up, by a long shot. Cabins are spaces that transform from living areas to sleeping quarters, with mood lighting and functional furnishings being the name of the game. Prepare to party, and if you are committed to just that, there are rooms with no view for those who don’t wish to welcome the sun before 4 pm, or later.

The facilities are perfect for those who like to toe the line at all ends. There are DJs on board and karaoke rooms for anyone who thinks they can outperform the pros. There are ample drinking and dancing opportunities and, when it comes to meals, we all know Branson doesn’t mess around. There are several to choose from, including The Test Kitchen, part cooking school and part restaurant. Room service is non-stop.

Anyone needing to expend some energy will love the fully fledged gym and fitness classes, including yoga. There’s a spa and a beauty salon, saunas and the whole nine yards. Which just leaves one question, where do you want to go? ■



For all your luxury travel and cruise bookings contact Gary Hudson, ASmallWorld Travel: +44 (0)1534 710956 or gary@asw.com



Contemporary Elegance Les Grillons

Built in 2012, Les Grillons is a contemporary, five-bedroom home which was the brainchild of renowned Waddington Architects, one of the largest architect and interior design firms based in Jersey. The exceptionally designed property is located in La Rue du Pont Marquet, St Brelade, Jersey, just a short drive from both the award-winning Blue Flag beach of St Brelade's Bay and St Aubin's Harbour. Its location means it is ideally positioned for a variety of luxury amenities such as beauty salons, restaurants and shopping facilities.

The property is accessed through electric gates, leading to an extensive brick paved area for parking and a large detached double garage with a sizeable one-bedroom unit above, with kitchen and shower room ideal for staff or guests. Currently on the market with Fine &

Country Jersey for £6,995,000, Les Grillons is a masterclass in modern architecture with approximately 2,500 sq.ft of terraces and over 6,000 sq.ft of living space featuring exposed timber beams, large glass panelling and maintenance-free Porcelanosa tiles.

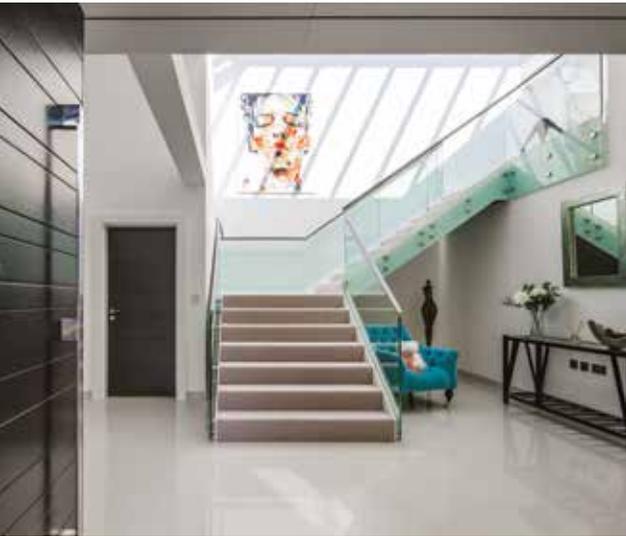
Rebecca Sokrati, Director at Fine & Country Jersey, said: "From the moment one drives through the gated entrance, you are taken with the wow factor and meticulous attention to detail that has gone into the design of the property. The house has a presence and commands attention. It is form and function blending together to create something that is truly unique and beautiful."

The impressive entrance hall is bathed in natural light and gives access to the principal reception rooms, which occupy the southern elevation

of the house. The large open living space is complemented by a stylish staircase with glass balustrades and centrally positioned feature log burner which is clad in black tiles. The entrance area leads through to what is possibly the finest contemporary kitchen in Jersey, elegantly designed with clean lines and striking features. The property further benefits from a beautifully appointed lounge, utility room, gymnasium with shower room, cinema room and large overhead galleried study area.

"The overall contemporary look and feel of the home is further enhanced by the natural muted colour palette throughout, as well as several well positioned skylights to allow in as much light into the space as possible," says Rebecca.

There are three bedroom suites on the ground floor, with the first floor providing a



“The overall contemporary look and feel of the home is further enhanced by the natural muted colour palette throughout, as well as several well-positioned skylights to allow in as much light into the space as possible.”

perfect spot for an intimate breakfast or dinner with the family. With several glass walls leading out to private terraces, the property offers the ideal balance of indoor and outdoor living. The superbly landscaped gardens offer complete privacy and lead to a beautifully tiled heated swimming pool area with separate hot tub, sauna complex and chalet, all of which enjoy views over the surrounding lavender fields.

“The property’s ample open-plan flowing living spaces, large manicured garden and entertainment features make it the ideal home for hosting large parties or just having friends over,” adds Rebecca. “Whether entertaining or enjoying quiet family meals out in the gardens, Les Grillons provides the ultimate in flexible modern family living,” she concludes.



sensational master suite with lounge areas and full-length observation balcony that overlooks the manicured gardens. All of the double-size rooms offer underfloor heating, air conditioning, LED feature lighting and Sonos surround sound.

Large bi-fold doors in the living area open to a covered al fresco dining and leisure terrace, the

To find out more about the Les Grillons, please contact Fine & Country Jersey on +44 (0)1534 840022 or email jersey@fineandcountry.com. ■





Local knowledge paired with international expertise

Fitzwood makes its mark with world-class turnkey development management and interior design service.

JERSEY — AN ATTRACTIVE LIFESTYLE DESTINATION AND A PLACE TO CALL ‘HOME’

Jersey is an increasingly desirable destination for international High Net Worth Individuals coming to the Island in search of a new base. A more relaxed pace of life, pleasant climate and nature, and advantageous socio-economic conditions have their perks.

One thing that still remains a challenge for those who are, or have recently made the transition,

is to find a home that ticks all the right boxes. Being accustomed to all things superlative, new residents are looking for properties that meet their high expectations.

With a shortage of quality stock, it isn't easy when it comes to choosing from what's on offer in the market. When a plot or an existing property in need of significant renovation is eventually found, more often than not, the feat of separately dealing with builders, architects, designers and various other consultants

proves to be an operational headache for the client. Without a development manager to harmoniously conduct the orchestra, the project runs the risk of delays, surpassed budgets and most importantly, a bitter experience and compromised end product.

FITZWOOD — MASTERMINDING WORLD-CLASS LIVING SPACES

Thinking big, mastering the process and creating the astonishing is what sets Fitzwood

“Everything we do is geared towards enhancing the lives of our clients.”

apart. Specialising in prestigious residential and marine projects, the Jersey-based practice with international expertise offers a turnkey development management and interior design service. Maintaining a single point of contact throughout, Fitzwood ensures seamless delivery of the original vision and presents clients the ideal solution for a hands-off experience.

TEAM & EXPERTISE - MORE THAN THE SUM OF ITS PARTS

With a mission to continually raise the bar in terms of quality and creativity wherever their projects take them, Fitzwood co-founders and Islanders Phil Wood and Nicole Murray, together with London-based Development Director Francis Vazquez-Adua, present a winning formula with an undeniable edge to compete with the finest international names.

“Recognising a gap in this industry which we know inside out, it was a natural decision to package our expertise and fill that void. Between Nicole and myself, we have acquired a total of 20 years experience in



‘Considered luxury’ for a complete lifestyle experience — Bar area, private residence, Jersey



Timeless design finished to exacting, world-class standards — Bathroom, private residence, Jersey

the Jersey market. Combined with Francis’s mastery in delivering some of the world’s most exclusive properties during his time as development director at Candy & Candy Private Commissions, we are in a unique position to add outstanding value to our projects and clients,” says Phil.

The amalgamation of the team allows Fitzwood to take advantage of their established and far-reaching network of contacts in the UK and globally, and hand-pick the best skill sets to help clients achieve their vision. Phil comments, “We try to use local consultants and suppliers where possible. However, we often find that they don’t have the expertise or know-how in delivering high-end projects to the standards expected by exacting, international clients.”

Whether working on the practice’s own developments or private client commissions, the scope of acquisition, planning, construction, professional appointments and logistics fall into Phil and Francis’s area of specialisation. ▶

“We trust our abilities and are confident in our expertise and would love to take on an aviation project as our next challenge.”

FITZWOOD'S TURKEY SCOPE INCLUDES:

- Site identification and acquisition
- Planning and building control coordination
- Appointment of contractors and consultants
- Build contracts
- Construction management
- Programme and cost control
- Interior design and architecture
- Furniture and art procurement
- Lighting and bespoke joinery design



Finishes, textures and hues subtly reference the outdoors — CGI of living area in ‘Vantage’, Gorey

“Everything we do is geared towards enhancing the lives of our clients,” says Nicole. “Streamlining processes during each stage of the project, optimal space planning, maximising budgets through savvy procurement, and even surprising clients with meaningful touches personal to them, are all things we take into account,” she adds.

An established interior designer and the creative force behind Fitzwood, Nicole is well versed with the world-class environments clients seek. With each client’s unique ‘personality’ being at the heart of every design decision, Nicole makes a point not to adopt a house style, or a typical ‘look and feel’, ensuring her designs remain timeless and personal.

Once all aspects of her clients’ lifestyle needs have been uncovered, Nicole’s design schemes always start by defining the relationship between the property’s architecture and the interior architectural language. She uses lighting in dynamic ways to add shape and character to spaces while giving the interior a soul through carefully specified eclectic furniture and fittings.

Her approach to design centres around creating engaging interiors that promote wellbeing, by subtly marrying textures, tones and forms, whether architectural or decorative. Cloakrooms are one of Nicole’s secret passions where she likes to create the unexpected.

These key design principles accented by her personalised signature touches that surprise and delight at every touchpoint, exemplify Fitzwood’s ‘considered luxury’ approach that resonates with their exclusive clientele every time.

The Fitzwood team have hit the ground running, currently working on confidential private commissions, as well as highly anticipated speculative developments ‘Vantage’ in Gorey and ‘Chalet des Arbres’, St Brelade’s Bay. However, for the ambitious Fitzwood team, the sky is the limit: “We trust our abilities and are confident in our expertise and would love to take on an aviation project as our next challenge,” says Nicole.

With such grit and passion, Fitzwood is positively making its mark on the local and international scene, much to the delight of clients. ■



The Fitzwood team: (from left) Phil Wood, Nicole Murray and Francis Vazquez-Adua

Get in touch with the Fitzwood team via www.fitzwood.co or contact@fitzwood.co



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